

The *Arts Education Information Quarterly* (AEIQ) offers practical information to concerned professionals about influencing public education decision makers for arts education.

Readership is the Arts Education Network—professional members of Americans for the Arts. They are employees of local, state, and private nonprofit arts, education, and arts education organizations. The series is also promoted to allied professions. Readers work in most arts disciplines offering diverse arts education services.

Each edition is electronically delivered each quarter and will be one of several features in a year-end publication. AEIQ are quick to the point, easy to read, and offer tested experience on the topic. We invite text addressing each of the three following questions.

**Who?**

Which education stakeholders or decision makers do advocates need to engage and why? The following groups are primary: parents, school board members, superintendents, principals, and other constituencies.

**Why?**

What measures have won support from this group? How do we make the case for the arts to this constituency? How do the arts meet their educational goals? What motivates this group to action? For example, which theories of value resonate and what advocacy tactics are effective?

**How?**

What is the sphere of influence of this group in public education? What should we ask this group to do for arts education? Sample points of influence include requirements, budgets, capital projects, discretionary funds, scheduling, curricula, and professional development.

**Important Inclusions**

Strong manuscripts consider messages, messaging techniques, and success factors. Please include research and statistics, quotes, anecdotes, and sample projects. Consider population size, urban/suburban/rural communities, and different approaches to the same issue.

**Length and Style**

Manuscripts between 1,500 and 3,000 words are invited. One-page proposals and outlines will be considered. Include a biographical statement and headshots for the author(s). The following characteristics will improve chances for publication.

- Clear, structured argument
- Use of logic aids such as headlines or bullets
- A list of additional resources

**Pictures**

We can't get enough of them! Lively images with a connection to content are best. Provide 4 x 4 inch, electronic images at 300 dpi. Please include artwork title, artist credit, photo credit, and a caption for each image.

**Project Profiles**

We're always looking for successful models for inclusion in an AEIQ. Send an email following these instructions to be sure your note is handled correctly.

- Include the issues addressed from the list above in the e-mail subject line.
- Provide a 1- to 2- paragraph description of the program with full contact information.

**Submissions are always welcome; reviews take place quarterly.**

Send to John Abodeely, 202.371.2830, [jabodeely@artsusa.org](mailto:jabodeely@artsusa.org), [www.AmericansfortheArts.org](http://www.AmericansfortheArts.org).