



## Americans for the Arts Business Volunteers for the Arts® National Report for Fiscal Year 2012 Fact Sheet

10 out of the 11 national BVA affiliates responded to the survey. (The non-responding organization suspended BVA in 2012.) According to the survey:

- **277** arts and cultural organizations were served by BVA volunteers during fiscal year 2012—a 20% decrease since 2010.
- **449** businesses in total provided volunteers—a 12% increase since 2010.
- According to respondents, a total of **825 volunteers** donated **9,165 hours** of pro bono consulting during fiscal year 2011. At the mid-consultant rate of \$120 per hour the donated amount equals **\$1,099,800**—10% decrease in hours reflecting the decrease in volunteer projects and the 20% decrease in arts organizations served.
- The most common types of BVA projects for which volunteers were requested to lend their expertise were **marketing & PR, finance & administration and strategic planning**.
- The art disciplines that were most represented by the clients/customers of BVA programs were **music, dance, theatre and museums**.
- The dollar value of cash and in-kind resources donated by BVA volunteers and their employers was approximately **\$602,150**.
- According to respondents the most common alternative ways that businesses supported the arts in their communities was by **servicing on the board of the organization with whom they were initially matched as a BVA, speaking at workshops/events, participating in board development programs, and attending recognition or fundraising events**.
- **90 percent** of respondents anticipated the number of BVA volunteers to either increase or stay at the same level during fiscal year 2013.