

Strengthening the Arts in Higher Education



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Higher Education & the Arts

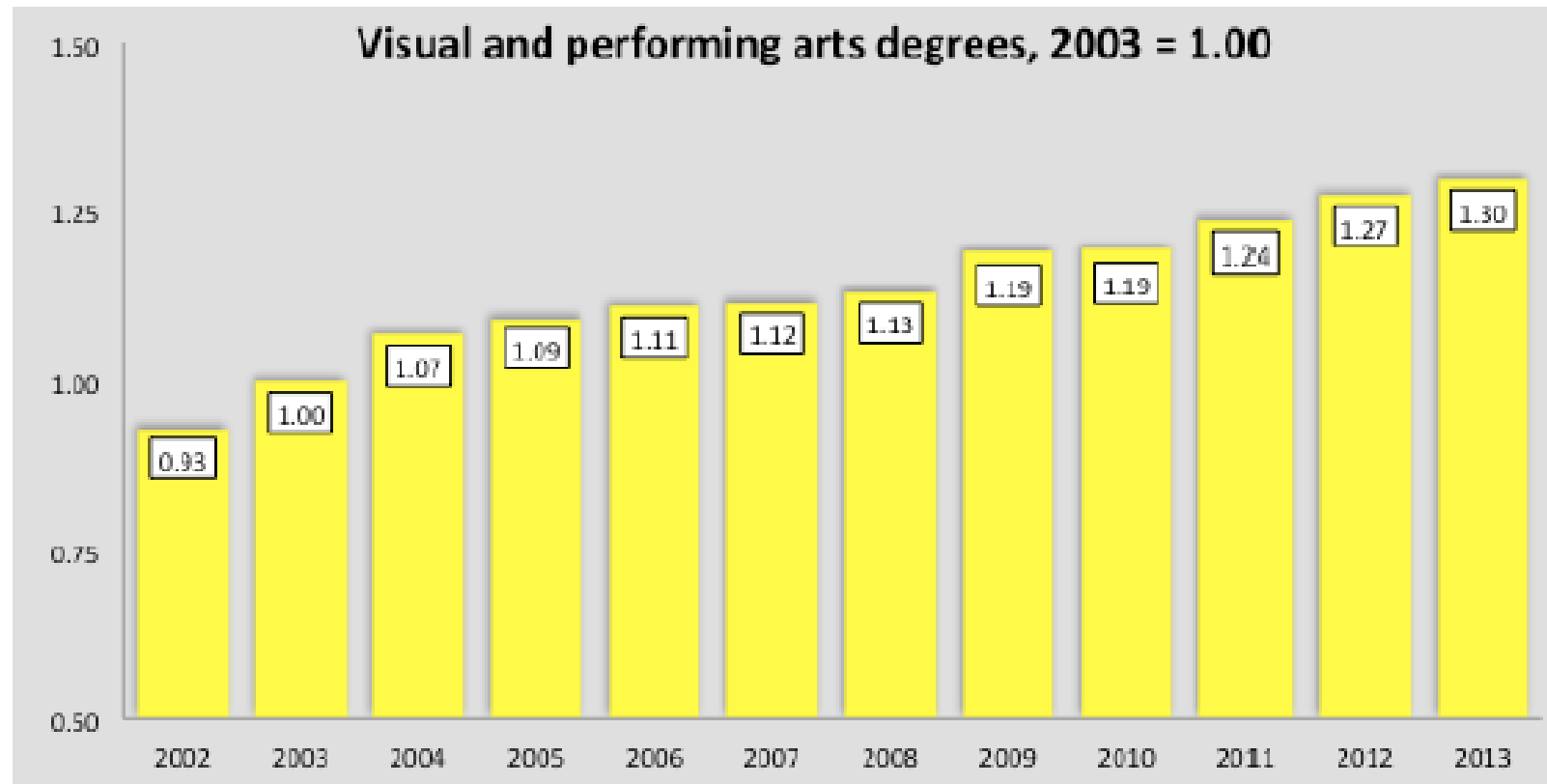
- U.S. House Committee action on Higher Ed Reauthorization - “PROSPER Act”
- First time issue brief on higher education
- Crafted with guidance from:
 - Higher Education associations (ACE)
 - International Council of Fine Arts Deans (ICFAD)
 - Association of Independent Colleges of Art & Design (AICAD)
 - Strategic National Arts Alumni Project (SNAAP)

Higher Education & the Arts

- Urge Congress to:
 - Support higher education affordability
 - Oppose elimination of Public Service Loan Forgiveness program (PSLF)
 - Oppose future earning potential as a measure
 - Ensure for-profits are properly monitored

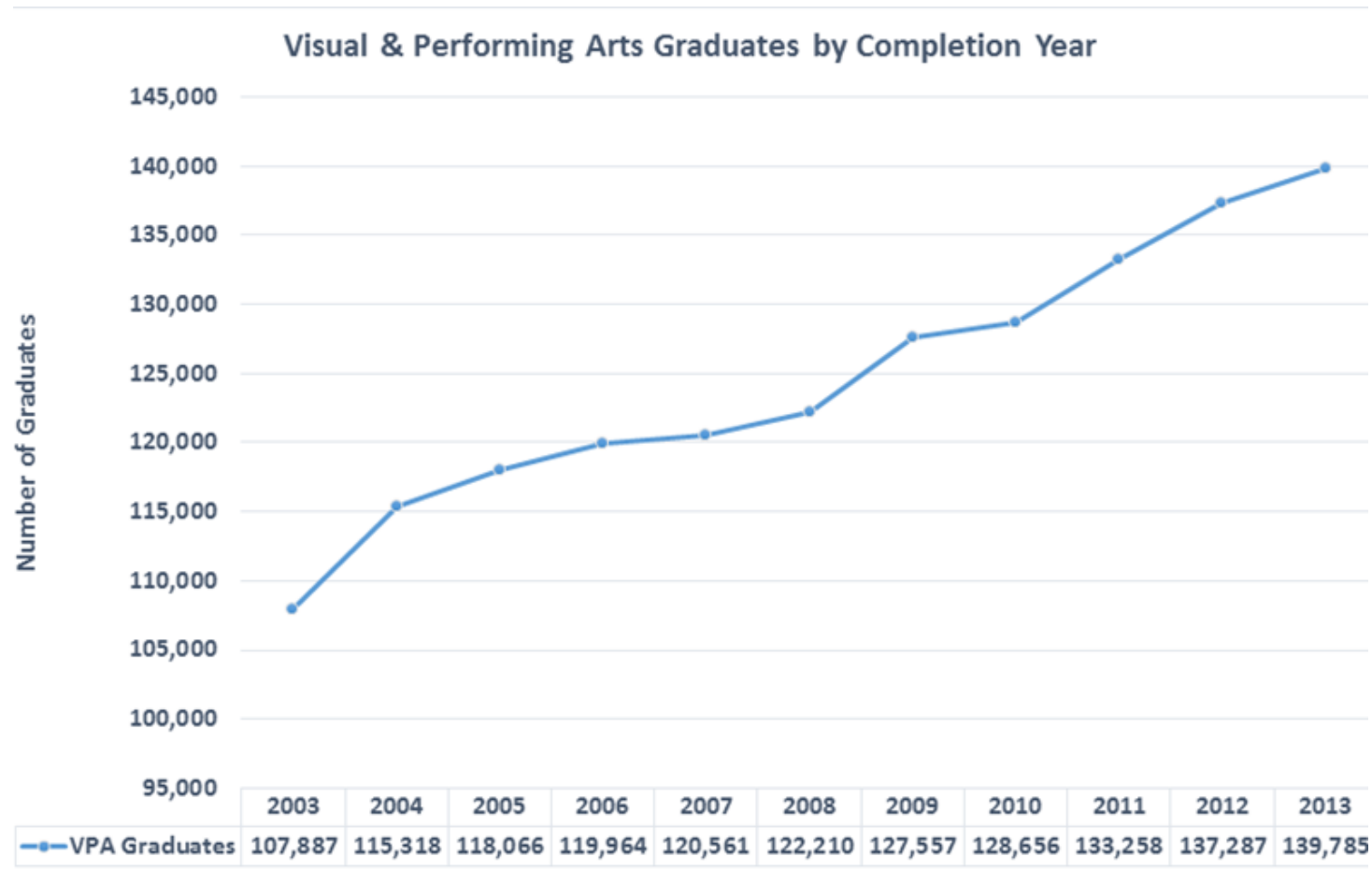
Higher Education & the Arts

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The cost of an arts education: \$\$\$

Music Performance education, for example:

1:1 instruction, facilities, production expenses

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Oversight of predatory institutions
needs to increase, not decrease



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Debt Impact

53% of recent alumni...

29% of non-recent alumni...

Reported a “major impact” on career & education choices

Financial aid options need to increase, not decrease!



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Arts Students Learn Many Important Workplace Skills

Creativity

Critical thinking & analysis

Collaboration & Teamwork

Improved work based on feedback from others

Broad knowledge & education

Leadership

Research

Persuasive Speaking & Clear Writing

Project Management

Technology

Artistic technique

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Entrepreneurship

16% have founded their own organization, compared to 4% of the general population.



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Self Employment and the Gig Economy

80% of arts alumni have been self-employed at some point in their careers.



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Why include the Arts in Higher Education

- Impact on Society
- Helping Students Push their Boundaries
- Opportunities for Experiential Education
- Teaching Creativity

From “The Place of the Arts in a Liberal Education” in *Liberal Education* by David W. Oxtoby Spring 2012, Vol. 98, No. 2.

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NAEA members include

- PreK-12 Visual Arts Educators
- Supervision/Administration
- Higher Education Faculty in the Arts and Arts Education
(incl those teaching visual arts majors, art history majors, researchers, scholars, and Pre-service (training visual art education majors),
- Pre-Service Students (undergraduate and graduate)
- National Art Honor Society & National Junior Art Honor Society
- Museum Educators



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All four areas of the *ASK* matter, with an emphasis on these two:

1. Making College Affordable

- For Both Undergraduate and Graduate Students

2. Loan Amounts based on Future Earning Potential

- Potential Impact for retaining art and art education majors in Colleges and Universities
- Critical to visual art educators at all levels
- PreK-12 projections of the numbers of teaching position vacancies in the Visual Arts is part of planning for higher education admissions

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