

The CREATE Act

***C**omprehensive
Resources for
Entrepreneurs in the
Arts to
Transform the
Economy*

Narric Rome, Americans for the Arts
Craig Nutt, CERF+

\$730
Billion industry

4.2%
**of the annual
GDP**

\$26 BILLION
**IN FEDERAL, STATE, AND
LOCAL TAX REVENUE**

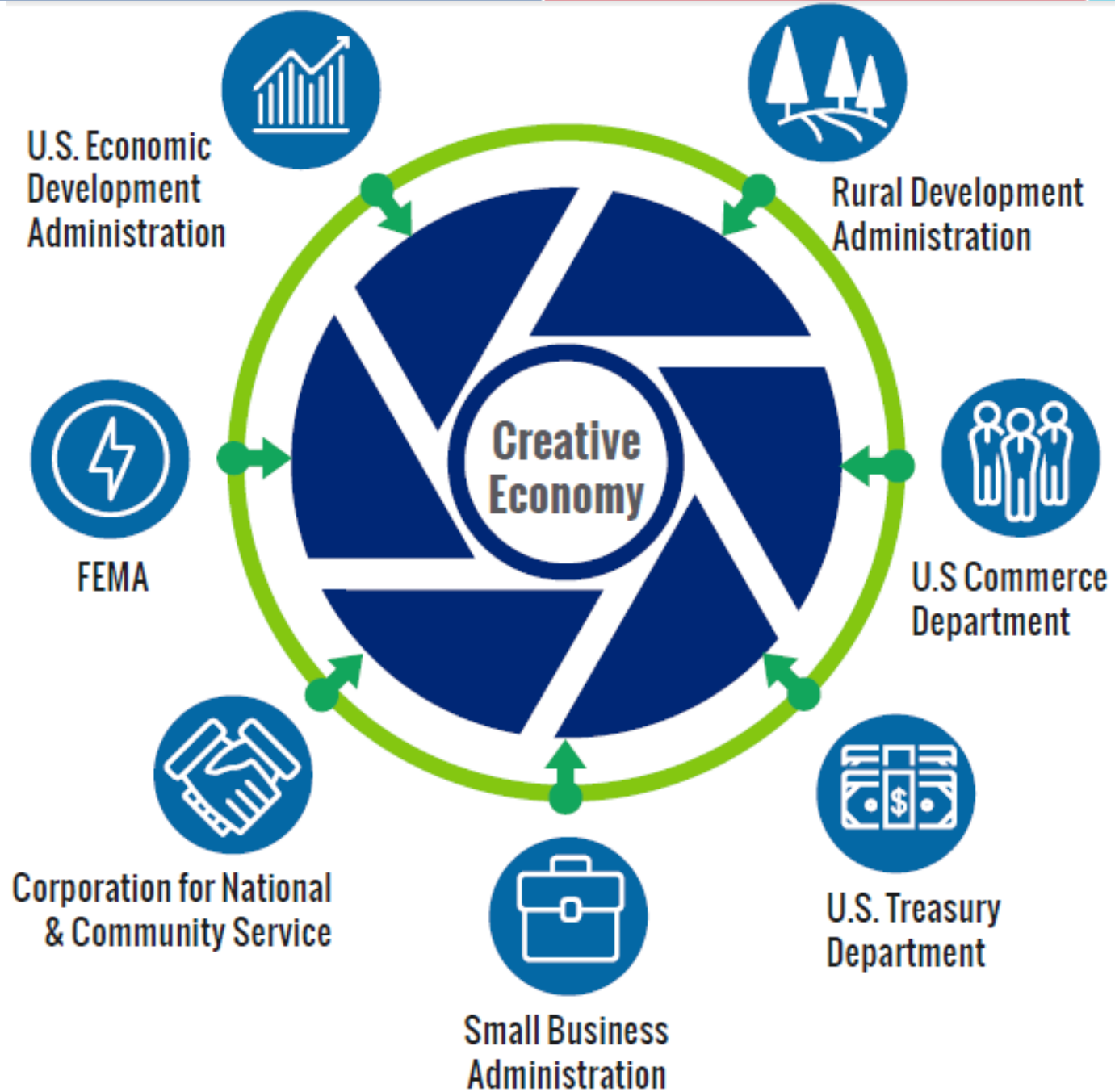
2.9
MILLION
**American jobs in
the creative
economy**

The CREATE Act

Supporting Artists, Entrepreneurs and the Creative Economy

The CREATE Act:

- **A collection of a dozen provisions**
- **Demonstrating federal policies that can support creative economy**
- **Treat the creative economy like other industry**



U.S. Economic
Development
Administration

Rural Development
Administration

U.S Commerce
Department

U.S. Treasury
Department

Small Business
Administration

Corporation for National
& Community Service

FEMA



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The CREATE Act supports individuals in creative economy:

- Expanding Small Business Administration (SBA)
- Requiring Economic Development Administration (EDA) and U.S. Department of Agriculture's Rural Development Administration support creative economy
- Ensuring access to FEMA's disaster relief assistance for artists

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The CREATE Act supports creative community development:

- Developing models to promote creative arts in local economy
- Creating Artist Corp to increase national service

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The CREATE Act supports the broader creative marketplace:

- Artist Museum Partnership Act
- Fractional Giving
- Lowering capital gains for sale of art

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DISASTER RELIEF for Self-employed Workers including Artists

Craig Nutt, Advisor on Policy and Government Relations, CERF+

Ann Graham, Executive Director, Texans for the Arts

National Coalition for Arts Preparedness and Emergency Response

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THE PROBLEM

Self-Employed Workers are doubly vulnerable in disaster –they very often sustain damage to their households, AND to their ability to earn a living.

- 51.6% of U.S. businesses are home-based –according to the 2007 Survey of Business Owners by the U.S. Census
- 78% of artists working in craft disciplines are home-based



Leah & Scott Decapio, Glen Haven, CO: Flood, 2013



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THE PROBLEM

Self-Employed Workers often sustain loss or damage of critical tools, protective gear, or specialized equipment necessary to earn a living in their trade, art, or craft. Inability to return to work quickly results in loss of sustaining income, loss of jobs, gigs, orders, and customers.

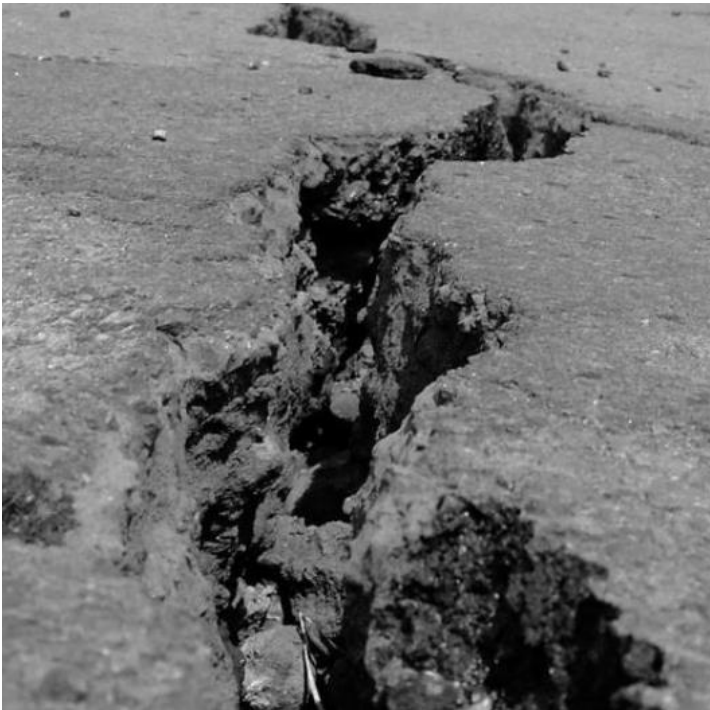


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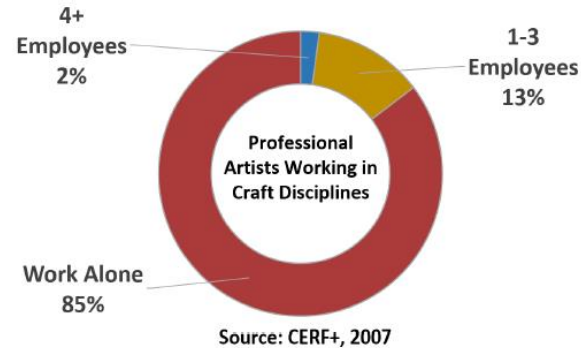
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THE PROBLEM

Self-Employed Workers, Fall through a crack between FEMA and SBA assistance



- Most work alone and do not have the size or resources to apply for and to qualify for SBA Disaster Business Loans.



- Are excluded from FEMA tool repair and replacement available to other workers through the Other Needs Assistance (ONA) program – a program that could potentially help self-employed workers get back on their feet after disasters.

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THE SOLUTION

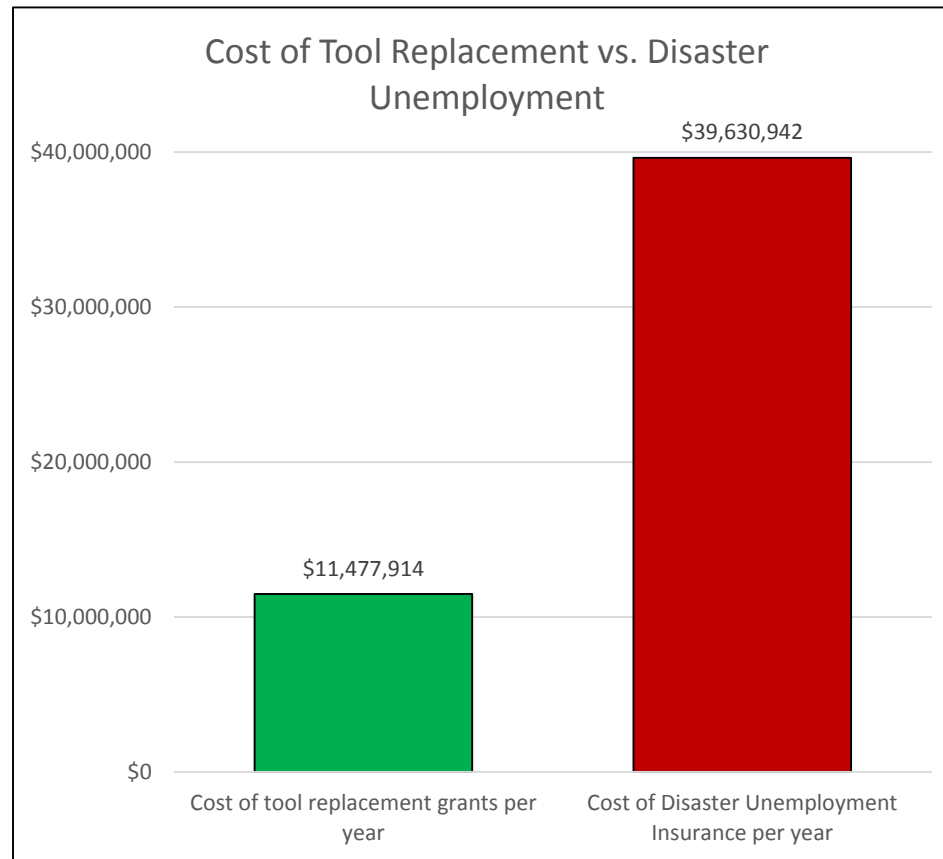
Section 108 of the CREATE Act directs FEMA to change regulations to:

- Enable all self-employed workers to receive the tool replacement assistance available to other workers, and
- Streamline that assistance by eliminating a requirement to apply for and be denied a SBA Disaster Home Loan



The CREATE Act Supporting Artists, Entrepreneurs and the Creative Economy

THE COST AND THE SAVINGS



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MULTI-PRONGED STRATEGY

- Encourage legislators to cosponsor The CREATE Act
- To expedite this critical assistance, we are also trying to have similar language added to FEMA-related legislation such as a disaster supplemental appropriation
- Help us request meetings with legislative staff of members of key House and Senate committee members with our team and a constituent from their state or district
 - HOUSE: Transportation & Infrastructure esp. Emergency Mgt. subcommittee
 - HOUSE: Appropriations esp. Homeland Security subcommittee
 - SENATE: Homeland Security and Governmental Affairs (HSGAC)
 - SENATE: Appropriations esp. Homeland Security subcommittee

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The Ask:

“Please Co-sponsor S.661 or HR. 1649, the CREATE Act”

Introduced by:

Senator Tom Udall (D-NM)

Rep. Debbie Dingell (D-MI)