



Diversity in Arts Leadership Labs Mentors 2018



**Adam Broidy (California)** is the Chief Information Officer at the San Francisco Opera and works at the intersection of arts, tech, and business. He has unique perspectives on the arts, design, and strategy coupled with business acumen. He's enabling cutting edge work with the SF Opera and has done extensive work with other large (BAM) arts non-profits in the past. He's a creative powerhouse with a deeply mindful and intentional way of being. He brings rawness and authenticity to the world.

**Artistic Interests:** I have a strong interest in movement-based arts, such as dance and circus and is a patron of the visual arts community and theater scene in SF.

**Fun Facts:** I am a member of a conscious community/mastermind group consisting of thought leaders, entrepreneurs, executives, and mentors that focus on connecting, supporting, and inspiring each other to fulfill our individual & business core purposes. On the hobby/interest side, circus/acrobatic arts, meditation, fitness, bio-hacking, and wellness are all passions. I am a dance enthusiast and serve as the VP of the Advisory Board of SF dance company Post:Ballet.

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**Alex Sidtis (NYC)** is the Managing Director of the Upright Citizens Brigade organization for the last 18 years. Alex knows how to turn obstacles into assets and understands how structure can cultivate new ideas and turn creative opportunities into art and commerce. Alex has grown a small black box theatre from a converted strip-club into a cultural behemoth that positively impacts hundreds of thousands of students, performers and audience members through multiple venues in New York and Hollywood.

**Artistic Interests:** Apart from comedy appreciation, I have an interest in graphic design, branding, and use of color.

**Fun Facts:** While art and music factor heavily in my life, I love the outdoors and am proficient in swimming, SCUBA, and sailing.

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**Brooke Bryant (NYC)** is the Director of Development at Kaufman Music Center in New York City, since 2016. Previously, she served as Assistant Director, Strategic Partnerships & Major Gifts Officer at Hospital for Special Surgery, with prior fundraising positions at The Cooper Union and iMentor. Brooke has a background in music, having earned a PhD in historical musicology. She studied singing seriously since her teens, and still performs frequently with chamber music groups in NYC, including Charites and Musica Nuova, and she is a professional chorister at Fifth Avenue Presbyterian Church. For several years, Brooke taught music and writing at institutions like Manhattan College, the College of Staten Island, and Daniel's Music Foundation, as well as parochial K-8 schools in Brooklyn and the Bronx. Outside of work, she has an active volunteer life. In 2018-19, she will serve as President of Women in Development, New York. She is Past President of the New York Wellesley Club,

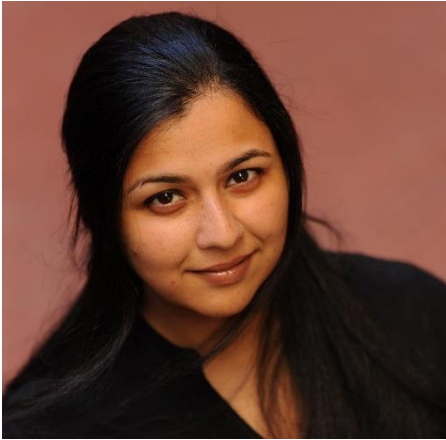
and serves on the Advisory Board for Daniel's Music Foundation and is a member of P.E.O. (a philanthropic organization that promotes women's education). A native Oklahoman, my "adopted home" is Carroll Gardens, Brooklyn, where she lives with her partner, Alon. We enjoy taking advantage of all our neighborhood (and Brooklyn)

has to offer, including participating in our community garden, visiting art galleries and fabulous restaurants and taking walks along the waterfront. Brooke also enjoys running in Brooklyn.

Artistic Interests: I am a classical singer. I studied Music as an undergraduate and have a PhD in Historical Musicology. I am a classically trained singer and have studied and performed seriously since my teens. Even with my Development career, I still perform frequently.

Fun Facts: I love traveling, gardening, and running.

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**Deeksha Gaur (NYC)** is Co-Founder and SVP, Business Operations for Show-Score.com, an internet startup that helps audiences discover and enjoy live theater. She comes to the startup world from the not-for-profit theater, where she held senior marketing positions at Woolly Mammoth Theatre Company, Two River Theater Company, and Long Wharf Theatre. She is a recipient of a TCG New Generation Future Leaders grant and The Foundry Theatre's Producer's Chair award. Producing highlights include new plays in New York and the Edinburgh Fringe. She has an MA in history from Cambridge University and an MFA in Theater Management from Yale School of Drama.

Artistic Interests: I have spent my entire career in the theater or theater-adjacent. I have a particular interest in management and producing. I'm specifically interested in supporting stories that reflect a variety of different voices and perspectives, that are particularly relevant and resonant today, and that push boundaries in terms of form and content. To that end, I'm on the board of SPACE on Ryder Farm, an artists retreat that gives artists and activists the space to create free from daily distractions.

Fun Facts: Perhaps one of the biggest influences on who I am comes from the fact that I have spent about a third of my life each in India, London, and the US. This "third-culture" status gives me a unique perspective on people and cultures.

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**Douglas Sorocco (Oklahoma)** is a Director and Shareholder of Dunlap Coddling PC and practices in all areas of intellectual property law including patent, trademark, copyright, technology, and e-commerce and assists clients with intellectual property matters requiring litigation, licensing, technology counseling and complex transactions. He particularly enjoys working with clients to complete the process of acquiring and/or commercializing intellectual property assets as well as portfolio management, licensing and transactional matters. Doug is ranked in Band 1 (the top band) for intellectual property law by the highly regarded *Chambers USA: America's Leading Lawyers for Business 2018*. Doug is incredibly honored to have been named one of 15 Minority Rainmakers of the Year in 2014 by the Minority Corporate Counsel Association. In 2016, he received the George Lewis Advocacy Award from the Oklahoma City Mayor's Committee on Disability Concerns.

Artistic Interests: I am a photographer and, as a lawyer, I work with artists, creators, and inventors to protect their work and I help creators, makers, artists & innovators protect and defend their art, inventions, and ideas so they can profit from their creativity and power our economy, community, and future. I currently Chair the OKC Girls Art School, sit on the Board of the Oklahoma Visual Arts Coalition, and I am a member

of the Business Committee for the Arts. I'm also an avid collector of artwork created by emerging artists in the mid-South region.

Fun Facts: I am an avid woodworker and skier. I enjoy working with startup companies and organizations. I am currently the co-Director of the OK Entrepreneur Mentoring Program - a Kauffman funded mentoring program developed by MIT and licensed to Creative Oklahoma of which I am the outgoing Board Chairman. I have a broad set of life experiences - many stemming from being born with spina bifida. I've traveled the world, testified before Congressional committees on behalf of those often overlooked, and I am passionate about good blues music.

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**Harriet Taub (NYC) is the Executive Director of Materials for the Arts**, a program of the NYC Dept of Cultural Affairs and has worked at MFTA for the past 20 years. She also co-founded and helms MFTA's affiliated nonprofit, Friends of Materials for the Arts, which underwrites all educational programming and public events. Taub graduated from NYU's Steinhardt School of Education and spent her early career in the film business, producing a documentary film called *Sosúa* about a community of Jewish refugees who found refuge from Hitler in the Dominican Republic. She went on to found a children's clothing company, Bumblewear. Taub was a featured speaker on Creative Reuse for TEDx Gramercy in 2014. In May 2017, Taub, was awarded the Sloan Public Service Award, which is often referred to as the Nobel Prize of City government.

Artistic Interests: Performance - dance and theater, all visual arts.

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**Jennifer Rosenbaum, DIAL '06, (Minnesota) is a Director at Nielsen**. She grew up in New Jersey, moved to Philadelphia for college, lived in New York for 3 years after graduation, and moved West where she has lived in Minneapolis, MN for the past 7 years. Jen attended the University of Pennsylvania where she studied Communication and Anthropology. One of my favorite parts of college was her internship with the Arts & Business Council of NY! Jen spent the summer with National Dance Institute, one of her favorite non-profits to this day. Jen work for Nielsen on-site at General Mills, where her focus is on their snacks, yogurt, meals, and baking businesses. Her job as a market research consultant involves helping General Mills grow their business by taking the massive amount of data Nielsen provides to make consultative recommendations. Jen also manages a team of people and is passionate about helping them grow in their careers.

Artistic Interests: I have always been interested in theater and museums. In addition to my internship with ABC/NY in 2006 at National Dance Institute, I have also interned/volunteered at the Cherry Lane Theater, as well as two science museums: The Franklin Institute and the Science Museum of Minnesota. Now that I am a parent, I love to expose my daughter to the arts through children's theater, museums, and local Minneapolis artist events.

Fun Facts: I met my now husband, who is from Minneapolis, in college, so while I'd never expected to move to the Midwest it's a great fit for me! In my free time I enjoy musical theater, museums (especially science museums!), politics & working to improve the world around me, and hanging out with my friends & family, especially my 3 year old daughter.



**José Ortiz (NYC)** is the Chief Operating Officer at MoMAPS1, and is responsible for overseeing the Museum's Finance, Visitor Engagement, Operations and Administrative departments. Prior to joining MoMAPS1, he served as the Deputy Director at The Bronx Museum of the Arts, and in 2010 was the Founding Director of Artisphere in Arlington, Virginia. Ortiz's extensive background also includes serving as Deputy Director of the Harvard Art Museums, where he oversaw the daily operation of the university's three art museums—the Arthur M. Sackler Museum, Busch-Reisinger Museum, and Fogg Museum, and held the position of Deputy Director/Chief of Finance and Administration at the Smithsonian Institution's Hirshhorn Museum and Sculpture Garden from 2005 to 2009. From 1996 to 2005, Ortiz was the Manager for Administration at The Cloisters in New York, the branch museum of the Metropolitan Museum of Art dedicated to the art and architecture of medieval Europe. Prior to that, he supported traveling exhibitions,

programming, and marketing for the Smithsonian Institution's Anacostia Museum and served as Assistant Director of Visitor Services for the Museum of Television and Radio in New York (now the Paley Center for Media). Ortiz is a graduate of Pace University and completed a graduate program with a master of arts degree in liberal studies and museum studies at New York University in 1994. He is board member and treasurer of the American National Committee of the International Council of Museums (ICOM-US). Ortiz is a regular lecturer and panelist at national and international universities, museums, and conferences, particularly on the subjects of museum administration, leadership development, and management during times of change and transition.

**Artistic Interests:** I enjoy contemporary visual and performing arts. Regularly participate in creative/artistic functions across NYC.

**Fun Facts:** I am an openly gay Latino male. I am outgoing, social and have a great sense of humor. I enjoy traveling (Mexico a lot) and exploring offerings in NYC. Have lived in Washington, DC, Boston, MA and have consulted in Paris, France. Through my participation as a board member of the International Council of Museums, I have traveled and lectured in London, England; Shanghai, China, Barcelona, Spain; Rio de Janeiro, Brazil; Vienna, Austria; Seoul, Korea. During my free time I volunteer as a dog walker at the Animal Care Center in NYC.



**Joyce Lawler (NYC)** is Director of Development for Studio in a School and is a development professional specializing in arts, culture, education and social change, with an established record of securing significant grants for local, national and international organizations and programs, as well as for individual artists. Studio in a School provides standards-based visual arts instruction to more than 30,000 New York City students from Pre-K through high school each year. Prior to her position at Studio, Joyce served as Associate Director for Development and External Affairs at the Sugar Hill Children's Museum of Art & Storytelling. In that role, she was a key part of the team which successfully opened this innovative arts and education institution in fall 2015 at the intersection of Harlem, Washington Heights and the South Bronx in New York City. Joyce's many years of collaborating with contemporary artists, and the organizations which produce and present their work, included leadership development roles with MAPP International Productions, Urban Bush Women, Creative Time, and Meet the Composer (now NewMusic USA). As a

development consultant, she provided a range of development services to organizations of all sizes, such as Lincoln Center, Inc., Second Stage Theater, Jacob's Pillow Dance Festival, Stephen Petronio Dance Company, Cathy Weis Projects, Harlem Educational Activities Fund, and the Miller Theater at Columbia University.

Artistic Interests: Theater; contemporary multi-disciplinary performance; literature; visual arts/design

Fun Facts: I love baseball (and am a Yankees fan) and the outdoors (hiking, biking and swimming). I have participated in political advocacy on the city, state and federal level for the arts as well as other issues I care deeply about.

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**Judith Pineiro (NYC)** joined the AAMC as Executive Director in January 2014. Directly prior, she was an independent external affairs consultant for clients such as Art in General, and Louise Blouin Media. Additional senior level roles include Director, Affordable Art Fair U.S., expanding the brand throughout the U.S.; Associate Development Director, Institutional Advancement, Museum of Arts and Design (MAD), growing funding and mission recognition during the transition to a new museum at 2 Columbus Circle; and Account Manager, Museum Services, Christie's, collaborating on securing market share for multiple years. She began her career in galleries in New York and Los Angeles. She is Vice President of Communications, Executive Committee and Board Member at ArtTable, and also served on the board of the New York Artists Equity Association. Judith has had speaking engagements at the Association of African American Museums, Museum

Computer Network, and Association of Art Museum Curators, and served as a juror for the National Arts Education Association, and for the visual arts re-grant program at the Brooklyn Arts Council. Judith received an MA in Art History, Certificate in Curatorial Studies, BA in Art History, and BA in Journalism, all from Rutgers University. She currently resides in Brooklyn with her husband and a mini-dachshund.

Fun Facts: As a first-generation American and first-generation college educated individual, making the arts community inclusive and welcoming spaces is of great importance to me.

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**Kathleen Heins** is Vice President for Development at the American Academy in Rome. Most recently, she was the Director of Philanthropy at the American Council of Learned Societies directing its efforts to build its support from individuals and family foundations. She has led development efforts at national and international nonprofits for more than 15 years. Previously she served as director of individual giving at Rainforest Alliance and in two roles at New York University, first at the Institute of Fine Arts and subsequently at the Steinhardt School of Culture, Education, and Human Development. In these positions, she built highly successful major gift initiatives while overseeing other fundraising programs, including annual fund, board relations, and capital campaign planning. Heins has also held positions in the performing arts, at Orpheus Chamber Orchestra and Theatre for A New Audience, and has been a grantmaker at the Gladys Krieble Delmas Foundation, which supports libraries, the humanities, and Venetian studies. Heins earned a bachelor's degree from Dartmouth College, a master's degree from Washington University in St. Louis, and pursued doctoral studies at NYU's Institute of Fine Arts.

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**Laura Washington** has been the Director of Communications at the Andrew W. Mellon Foundation since April of 2015, when she was hired to build the first communications department in the Foundation's nearly 50 years of existence. She crafted and is executing a communications strategy that supports the organization's core mission while advancing grant-making strategies and priorities. This work is visible in all Foundation content, including web and social media, promotion of two books in the Our Compelling Interests series, and the public panel discussions that augment the series. A true communications professional, she has more than a decade of senior leadership experience communicating the value and importance of non-profits to a broad cross section of stakeholders. From 2005-2015, Ms. Washington served as head of communications at the New-York Historical Society. In that role, she

oversaw the development of the institution's communications department, leading efforts to raise its local and national profile. Among many notable accomplishments was a 400 percent increase in attendance during her tenure. Prior to that, she worked as a journalist at Consumers Union, Time Warner, Dow Jones, and Condé Nast Publications. Ms. Washington earned a BA in history from Vassar College and holds an MS in Strategic Communications from Columbia University. She serves on the board of trustees at Historic Huguenot Street, is a member of the WNET programming committee and the Tri-State Community Advisory Board, and was an inaugural member of the Council of Urban Professionals' Leadership Board.

Artistic Interests: I love the performing arts and material art as it relates to history.

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**Laura Penn (NYC)** has been the Executive Director at the Stage Directors and Choreographers Society (SDC) since 2008 following a 25-year career in non-profit theatre management. At SDC she has kept a keen eye on the challenges currently facing directors and choreographers while forging partnerships with key industry constituents, focusing on improving the Union's communications capabilities and expanding its reach and scope within the industry. She has led negotiations across jurisdictions including Broadway, Off-Broadway and LORT while supporting Members in complex high-profile situations. She is co-chair of the Broadway Coalition of Unions and Guilds (COBUG) and a member of the Tony Administration Committee. Laura was the Managing Director of Seattle's Intiman Theatre for fourteen years. Under her leadership Intiman received the 2006 Regional Theatre Tony Award. She has served as an advocate and catalyst for civic dialogue and community building

in the Puget Sound, and she received the "Seattle Distinguished Citizen" Medal from Mayor Paul Schell in 2001. Prior to Intiman, Laura worked at Seattle Rep and Arena Stage and she has lectured at colleges and university around the country including Columbia, Yale, and Brooklyn College.

Artistic Interests: I spent the first 25 years of my career producing a wide range of theatre in non-profit regional theatres working with exceptional local and national artists. I am interested in theatre that promotes change, growth, adventure, and inspires meaningful change. I am a community builder who builds community through theatre and today I make sure that artists are paid fairly while working to build and better the field.

Fun Facts: Much of my daily work involves the intersection of EDI work, political engagement, and workplace conduct (#metoo). I feel compelled to find the ways in which these efforts can work in support of each other, can be leveraged, to create systemic change within the cultural community.

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**Leah Krauss (NYC)** is the senior program officer for Dance and Special Projects at the Mertz Gilmore Foundation. Leah joined the Foundation in 2009 and oversees the Dance Program which provides operating support for contemporary dance presenters located throughout the five boroughs and makes discrete investments to advance the dance field by improving conditions for individual artists. Prior to Mertz Gilmore, Leah was senior program officer at the New York Community Trust, where for 12 years her areas of responsibility included arts and culture, arts-in-education, and historic preservation. Additional experience in the arts includes five years at the Arts & Business Council where she recruited, trained and placed business executives as pro-bono management consultants with nonprofit arts organizations. In addition, she practiced bankruptcy law and served with Volunteer Lawyers for the Arts in Philadelphia. Leah graduated Phi Beta Kappa with a B.A. in art history from the University of Pennsylvania and a J.D. from University of Pennsylvania Law School. Leah served for two years as co-chair of NY Grantmakers in the Arts and is currently an advisory board for Dance/NYC.

Artistic Interest: I love dance and visual arts.

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**Leigh Ann Bridges (NYC)** is Director of Major Giving, Tri State Region for Villanova University. As an accomplished nonprofit fundraiser with expertise in major gifts, Leigh Ann oversees the NYC advancement office and leads fundraising efforts for the greater New York City area. She holds an MA in Theatre and a BA in English from Villanova. Her previous fundraising positions include Playwrights Horizons (Manager of Individual Giving), Columbia University Medical Center (Director of Development), and St. Basil Academy (Director of Development). Leigh Ann is a member of the Association of Fundraising Professionals and Women in Development (WID). She volunteers on the Young Professionals Advisory Council for the Actors Fund, and on the Special Programs Committee for WID. As a former theater performer, Leigh Ann enjoys the opportunity to guest lecture and participate on panels; she has presented on various topics within major gift fundraising and volunteer management.

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**Maisha Quint (California)**, is an Anchoring Communities Fellow at the San Francisco Foundation. A Bay Area native, Maisha's 20-year career has been as a social justice organizer, cultural worker, arts and policy manager, and communications director. Most recently, Maisha served as the Community Programs Director at EastSide Arts Alliance, where she led efforts to advance place-based equity and develop a Black Cultural Zone (BCZ) in East Oakland. The focus of BCZ is to combat the disparate impact that decades of disinvestment and displacement have had on the East Oakland African American community. A key achievement of her work was to get an MOU of over 40 public, business, community, faith, labor, and philanthropic institutions to commit to improve equity outcomes over the next 10 years in East Oakland. Prior to her work at EastSide, Maisha was the Communications Director and Family Advocacy Coordinator at Legal Services for Prisoners with Children in San Francisco. She holds a Masters in Fine Arts in Poetry from Mills College and a BA in African American Studies from Columbia University.



Artistic Interests: I am a poet but appreciate diverse artistic disciplines. I am passionate about supporting community arts organizations and artists that have dynamic artistic practices that reflect often unheard narratives and experiences.

Fun Facts: I am especially interested in developing cultural strategies to bolster and lead dynamic social justice organizing, with emphasis on place-keeping and strengthening local infrastructure. I used to be a serious dancer and will do almost anything to see Alvin Ailey perform as many times as I can. Because I grew up in the Bay Area, loving nature and being outdoors just makes sense to me. And I love Nordic crime novels.

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**Miriam Kronberg (Massachusetts)** is Director of Finance at Jacob's Pillow, a renowned dance institution. As a sustainable business professional with over 20 years of experience working in tech startups and NGOs, she is currently based in Western Massachusetts after living many years in Berlin, Germany and San Francisco, CA. In Berlin, Miriam worked as a consultant for startups and SMBs and also taught strategy at the Berlin School of Economics and Law. In San Francisco Miriam held several nonprofit and startup leadership roles, including COO for Greenbelt Alliance, as well as founding and running an award-winning theater, Luna Sea. Her Sustainable MBA is from Presidio Graduate School.

Artistic Interests: Performance, writing, multi-disciplinary (collaborative).

Fun Facts: I am interested in the intersection of technology and nonprofit arts.

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**Pam Korza (Massachusetts)** is the Co-Director of Animating Democracy, a program of Americans for the Arts that inspires, informs, promotes, and connects arts and culture as potent contributors to community, civic, and social change. She co-wrote Civic Dialogue, Arts & Culture, and the Arts & Civic Engagement Tool Kit. She has consulted and offered workshops and presentations on arts and civic engagement for artists, cultural organizations, funders, and at cross-sector gatherings across the country and in China and South Korea. Animating Democracy's current work centers on building evaluation capacity of practitioners, funders, and other stakeholders to understand the impact of arts-based civic engagement and social change. Her writing and editing on assessing arts and social change work includes: the framework, Aesthetic Perspectives: Attributes of Excellence in Arts for Change; the Continuum of Impact guide; "Evaluating Impact/Appreciating Evaluation;"

a chapter in the book, Arts and Community Change (Routledge, 2015), and Critical Perspectives: Writings on Art & Civic Dialogue. Pam was co-chair of the Assessing Practices in Public Scholarship research group for Imagining America a consortium of colleges and universities that advances public scholarship in the humanities, arts, and design and was a two-term member of IA's National Advisory Board. Pam previously worked with the Arts Extension Service (AES)/UMass where she coordinated the National Public Art Policy Project and co-wrote and edited Going Public: A field guide to developments in art in public places. She also directed the New England Film & Video Festival. As a volunteer, Pam has provided management and advisory support to artists, co-founded and headed the Amherst Public Art Commission, and taught ESL.

Artistic Interests: I love attending dance; music; and sing in a 200-member rock choir.

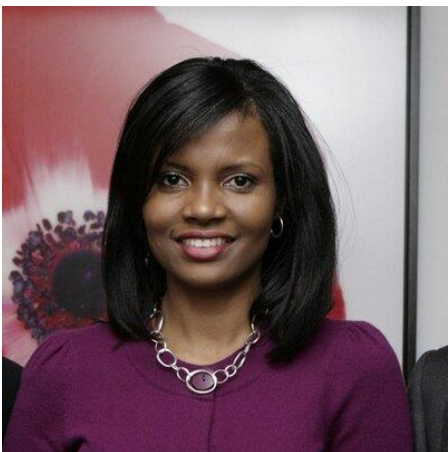
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**Patricia Moran (NYC)** is Director of the George H. Heyman, Jr. Program for Philanthropy and Fundraising and a Clinical Assistant Professor of Philanthropy and Fundraising at the School of Professional Studies at New York University. She earned a B.S. from Millersville State College in Pennsylvania and an M.B.A. with a management concentration from Louisiana State University. She was inducted into Beta Gamma Sigma, the National Honor Society for Business and Management. A Certified Fund Raising Executive (CFRE), Moran has extensive fundraising experience. Since 1992, she has been a member of the Association of Fundraising Professionals (AFP), where she has served as the organization's president. She also was a board member of the AFP Foundation. She received the Outstanding Women in Texas Government Recognition from the Governor's Commission on Women. Moran has served as Vice President for Institutional Advancement at Hunter College of the City University of New York. Hunter raised approximately \$40 million in the fiscal year ending June 2015. Pat was the VP at a small liberal arts, all women's college in Allentown PA and Cedar Crest College raised about \$5 million per year in annual fund and major gifts. Prior to these positions, she was the Assistant Vice President of Constituent Programs at Fordham University when Fordham was involved in half billion dollar campaign. Pat worked with the deans and supervised the directors of development for each of the schools during the campaign. She was the inaugural executive director of the Texas Access to Justice Foundation that provided grants for legal services to the indigent in the state. As a lawyer mandated program, the Foundation awarded approximately \$10 million/year.

Artistic Interests: Theater, museums.

Fun Fact: I love scuba diving!



**Pauline Willis (NYC)** has been the Director and CEO of the American Federation of Arts (AFA) since 2012, a century-old, not-for-profit organization that develops, raises money, and handles all logistics to tour top quality exhibitions to museum across America. Ms. Willis previously served as the organization's Deputy Director and Chief Operating Officer. Under her leadership, the AFA's exhibition program has been reinvigorated and traveling exhibitions increased from two to more than twenty. Working with the board of trustees and a strengthened staff, she also developed innovative programs relating to museum exhibitions and collaborations, expanded the organization's membership program, and raised funds to enable these endeavors. A curatorial research program developed by Ms. Willis created new partnerships with museums internationally. One, the China Initiatives Program of 2013, fostered cultural exchange with Chinese museums, resulting in the US-China Museum Summit, co-organized with the Asia Society, which brought together over thirty

American and twenty Chinese museum directors for presentations and discussions in New York City. Recognizing important issues shared by museums nationwide, Ms. Willis established ArtViews, a panel discussion series for graduate school students and museum professionals to explore and address current concerns among museums and other arts organizations. Also under her leadership, the AFA assumed responsibility for administering the Louis Comfort Tiffany Foundation that oversees a biennial competition and confers thirty \$20,000 grants to artists who work in varied media. Pauline Willis holds a Master's Degree in Public Administration from Baruch College, City University of New York. She is a board member of ArtTable, a national organization for professional women in the arts; and is affiliated with the American Association of Museum Directors, attending their meetings in cities nationwide and across

North America. She readily embraces diversity through her exposure to varied cultural environments and extensive travel.

Artistic Interests: Museums, Contemporary Artists, Music, Performing Arts

Fun Facts: I am actively involved with the national and international arts community, and I am dedicated to efforts involving increased representation of individuals from diverse backgrounds in our field.

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**Poonam Prasad (NYC) is President of Prasad Consulting & Research**, a New York City-based fundraising consulting firm that has served hundreds of nonprofits, many of them multiple times, for 25 years. Clients include U.S.-based and international charities with operating budgets ranging from \$50,000 to \$2.5 billion. Services offered by Prasad Consulting & Research (PCR) include advanced research, special event strategy, audits of prospect research departments and development offices, major gift and capital campaigns, and staff and board training. Prasad is a pioneer in helping organizations craft major donor strategies for individuals and groups with differing cultural values and sensitivities. Projects have included campaigns targeted specifically to African-American, Chinese, Dutch-American, Hispanic, Scandinavian, South Asian, Sephardic, gay and lesbian, elderly, and female populations. In conducting research, PCR uses a host of premium, fee-based, online databases as well as public records and the firm's proprietary archives. Prasad has been on the faculty of New York University's Heyman Center for Philanthropy and

Fundraising for almost 15 years. She is also a frequent guest lecturer at meetings and workshops hosted by nonprofit and professional organizations such as the New York Women's Foundation, the American Friends of the Louvre, the American India Foundation (AIF), the United Negro College Fund, the American Association of Museums (AAM), etc. She has previously worked in advertising, journalism, and public relations in India, Jamaica, South Korea, Hong Kong, and the U.S. and has served several nonprofits in the U.S. and overseas as a board member and volunteer.

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**Traci Lester (NYC) is the Executive Director of the National Dance Institute**, which was founded in 1976 by New York City Ballet principal dancer Jacques d'Amboise in the belief that the arts have a unique power to engage all children—regardless of background, ability, or socioeconomic status—and motivate them toward excellence. Traci has an extensive career in the nonprofit sector. She joined NDI in 2016 and previously, served as the chief executive officer of LSA Family Health Service, an East Harlem-based human services agency. Prior to that she was the executive director of Reach Out and Read (ROR) of Greater New York, an early literacy and school-readiness program where she made waves in the field of early literacy development. She has also spent time in the field of philanthropy and has worked with children as a public school teacher in Brooklyn, NY. Ms. Lester was recently honored by the Manhattan Borough President of the City of New York for being a cultural innovator. She is also the recipient of the American Association of University Women's Selected Professions Fellowship, the National Association of Health Service Executive's Community Service Award and was named to the *Grio's* 100 List for 2012 as an African-American history-maker and industry leader in the field of education. She has served as a fellow in The San Francisco Foundation's early Urban Affairs Program and is a member of the Greater New York Association of Fundraising Professionals and the Pi Alpha Alpha Honor Society. She earned a BS degree from Georgetown University's School of Foreign Service, an MBA from Rutgers University, and an MPA from California

State University. She also holds a Certificate in Nonprofit Management from Columbia University's Institute for Nonprofit Management.

Artistic Interests: Performing Arts and Music.

Fun Fact: I have completed 15 full marathons.

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**Tey Marianna Nunn (New Mexico)** is the **Director and Chief Curator of the Art Museum at the National Hispanic Cultural Center** in Albuquerque, New Mexico. Previously, she spent nine years as the Curator of Contemporary Hispano and Latino collections at the Museum of International Folk Art in Santa Fe. She received her M.A. and Ph.D. in Latin American Studies from the University of New Mexico where her research focused on Spanish Colonial, Contemporary Latin American, and Chicana/o and Latina/o history and art history. In addition to numerous articles, she is the author of *Sin Nombre: Hispana and Hispano Artists of the New Deal Era* (University of New Mexico Press, 2001). Nunn has curated such acclaimed exhibits as *Sin Nombre: Hispana and Hispano Artists of the New Deal Era*, *Cyber Arte: Tradition meets Technology*, *Flor y Canto: Reflections from Nuevo México*, *Meso-Americhanics (Maneuvering Mestizaje)* de la Torre Brothers and *Border Baroque*, *Stitching*

*Resistance: The History of Chilean Arpilleras*, *PAPEL! Pico, Rico y Chico*, and *El Retrato Nuevomexicano Ahora / New Mexican Portraiture Now*, and *The Piñata Exhibit (Sure to be a Smash Hit!)*. She recently curated *Luis Tapia: Sculpture as Sanctuary*, the first solo exhibition of a New Mexican artist ever at the National Museum of Mexican Art in Chicago. An ardent advocate for artists, Nunn is active in issues concerning Latinos and museums. She is a trustee on the board of Rancho de las Golondrinas, and has served as a two-term trustee on the boards of the American Alliance of Museums (AAM) and the Western States Arts Federation (WESTAF). In November 2016, President Barack Obama appointed Dr. Nunn to the National Museum and Library Services Board.

Artistic Interests: Contemporary Latinx, Chicanx, Hispanic, Latin American art, artists, popular culture.

Fun Facts: I have a great sense of humor and was an intern/ mentee myself.

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**Tim McClimon (NYC)** is **President of the American Express Foundation and Senior Vice President for Corporate Social Responsibility, American Express Company**. In this role, he directs all of the American Express Company's global social responsibility, philanthropy, and employee engagement programs. Prior to joining American Express, Mr. McClimon was Executive Director of Second Stage Theatre where he led one of the largest not-for-profit theaters in New York City. He also served as the Executive Director of the AT&T Foundation where he directed AT&T's global philanthropy and corporate citizenship programs. A graduate of Georgetown University Law Center, Mr. McClimon joined AT&T from the New York law firm of Webster & Sheffield where he was a lawyer specializing in not-for-profit corporate law. Prior to that, he managed the Inter-Arts Program at the National Endowment for the Arts in Washington, D.C. Mr. McClimon currently serves on the boards of several organizations and has been an adjunct professor at NYU since 1990, where he

teaches graduate courses in arts administration and not-for-profit management.



**Yolanda F. Johnson (NYC)** is President of YFJ Consulting, LLC and has had nearly two decades as a successful fundraising professional and non-profit development executive. Her roles have included Vice-President, Development and Communications at Chess in the Schools, a youth development organization in NYC; this was preceded by her tenure as the head of development at the Princess Grace Foundation-USA. Before these roles was that of overseeing individual giving and special events at the Hudson River Museum of Art in Westchester. Yolanda also served as Acting Executive Director of the Barthelmes Conservatory of Music in Oklahoma. To-date Yolanda has successfully raised millions of dollars for non-profit organizations, having launched several new fundraising and marketing initiatives; created special streams of earned income and special events, including creative strategies for partnerships and sponsorships; secured foundation, corporation and government funding and cultivated a diverse major gifts portfolio. She also

serves on the Board of Directors of the Lehman College Art Gallery, the International Advisory Board of the Foundation for Post Conflict Development and was a previous board member of the Friends of Philipse Manor Hall State Historic Site. Yolanda's extensive background as a successful performing artist and public speaker has given her a unique, creative perspective on the communications and presentation aspects of organizational and fundraising development. Yolanda received her BA in Vocal Performance from the University of Tulsa and MA in Arts Administration with fundraising emphasis from The University of Akron, in addition to a certificate in Arts Management in Community Institutions. Yolanda's specialty areas include securing funds for fine and performing arts organizations, religious institutions, organizations who support those with disabilities and youth development organizations.

Artistic Interests: I am a professional vocalist and pianist and I have an affinity for dance and fine art.

Fun Facts: As the first-ever African-American incoming President-Elect of Women in Development, New York, I am particularly interested in helping the careers of minority women in the field.

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**Zachary Kaplan (NYC)** is Executive Director of Rhizome, an organization championing born-digital art and culture through commissioning, exhibition, and preservation programs. Founded online in 1996, Rhizome is affiliated with the New Museum -- the two organizations pursue joint art & technology programming. Prior to working at Rhizome, Kaplan worked at the Renaissance Society, Chicago, and Los Angeles MOCA.

Artistic Interests: Contemporary art, internet and digital art, digital tools and museum practice

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