

THE VALUE OF ARTS AND CULTURE TO PEOPLE AND SOCIETY

HIGHLIGHTS FROM OUR EVIDENCE REVIEW

SOCIETY

We celebrate the diversity of our national identity

1 BILLION

Global viewers of the London 2012 opening ceremony

68% of UK viewers said it made them proud to be British

PARTICIPATION IN ARTS AND CULTURE CAN:

contribute to community cohesion...

...make communities feel safer and stronger...

Students who study arts subjects are more employable and more likely to stay in employment

...reduce social exclusion and isolation

HEALTH & WELLBEING

ARTS AND CULTURE illuminates our inner lives, enriches our emotional world and teaches us compassion

Arts and cultural intervention can have a positive impact on specific health conditions such as dementia, Parkinson's and depression

ALMOST 60%

of people are more likely to report good health if they've attended a cultural place or event in the last 12 months

Levels of subjective wellbeing are generally reported to be higher amongst those with higher arts and culture engagement

10 MILLION

visits to the UK in 2011 involved engagement in arts and culture

representing almost half of all tourists

£12.4 BILLION

Aggregate turnover of businesses in the UK arts and culture industry, 2011

ECONOMY

£13.9 MILLION

The impact on Kent's economy the Turner Contemporary in Margate had in its first year

£753.8 MILLION

The additional income Liverpool's Capital of Culture year generated for the local economy in 2008

SECONDARY SCHOOL PUPILS

engaged in arts and culture are twice as likely to volunteer in the community and are 20% more likely to vote as young adults

In 2011 there were **337,797 learning sessions** in arts and cultural venues, and **11,893 school performances** took place by our funded organisations

EDUCATION

78% of children's performance levels in core subjects improved in the first year of In Harmony, a programme of daily music activity for every pupil

Children from low income families who take part in arts activities at school are **three times more likely to get a degree**

ARTS COUNCIL ENGLAND

