

2014 GIVING IN



**a comprehensive look at
charitable giving in Minnesota**



MINNESOTA COUNCIL
ON FOUNDATIONS



INTRODUCTION

Giving in Minnesota, 2014 Edition, is the Minnesota Council on Foundation's annual report on philanthropy in Minnesota. This edition includes information about \$1.6 billion granted by Minnesota foundations and corporate giving programs, as well as a detailed analysis of almost 28,000 grants of \$2,000 or more given by Minnesota's largest grantmakers.

The 2014 Edition features information on overall giving in 2012, which includes data from the fiscal years of Minnesota foundations and corporate giving programs that ended between June 1, 2012, and May 31, 2013. This is the most recent time period for which complete data are available. Because all grantmakers do not use the same fiscal year, and because foundations are allowed several months to file an IRS 990 or 990-PF tax return, there is some lag time before data are available to MCF for analysis.

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This report is a compilation of 20 individual fact sheets that summarize the research findings and describe the methodology. Additional details are available from MCF as noted throughout the report. Fact sheets in the report include:

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GIVING IN MINNESOTA, 2014 EDITION

CONTRIBUTING STAFF, MINNESOTA COUNCIL ON FOUNDATIONS

Anne Bauers	Research Consultant
Anne Graham	Research Consultant
Kaitlin Ostlie	Operations and Finance Assistant
Megan Sullivan	Operations and Publications Coordinator

ACKNOWLEDGMENTS

Cyndi Nelson	Attorney General's Office, Charities Division
Teresa vanderBent	Grants Coding Consultant

ABOUT THE MINNESOTA COUNCIL ON FOUNDATIONS

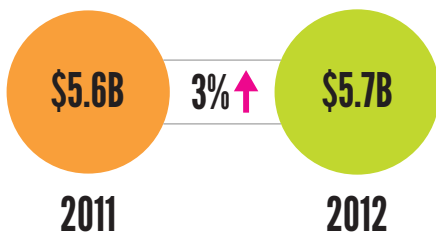
The Minnesota Council on Foundations (MCF) works actively to expand and strengthen a vibrant community of diverse grantmakers who individually and collectively advance the common good. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$1 billion annually. Members include private family and independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.





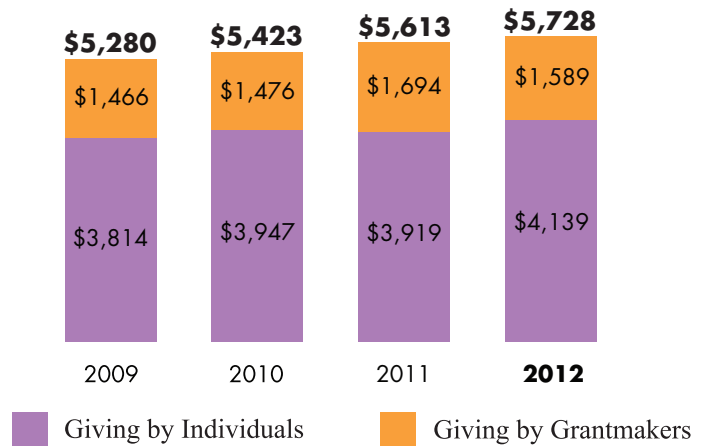
GIVING SNAPSHOT

In 2012, individuals, foundations and corporate grantmakers in Minnesota gave a total of **\$5.7 billion** in charitable contributions, a **3-percent** rise from 2011.*

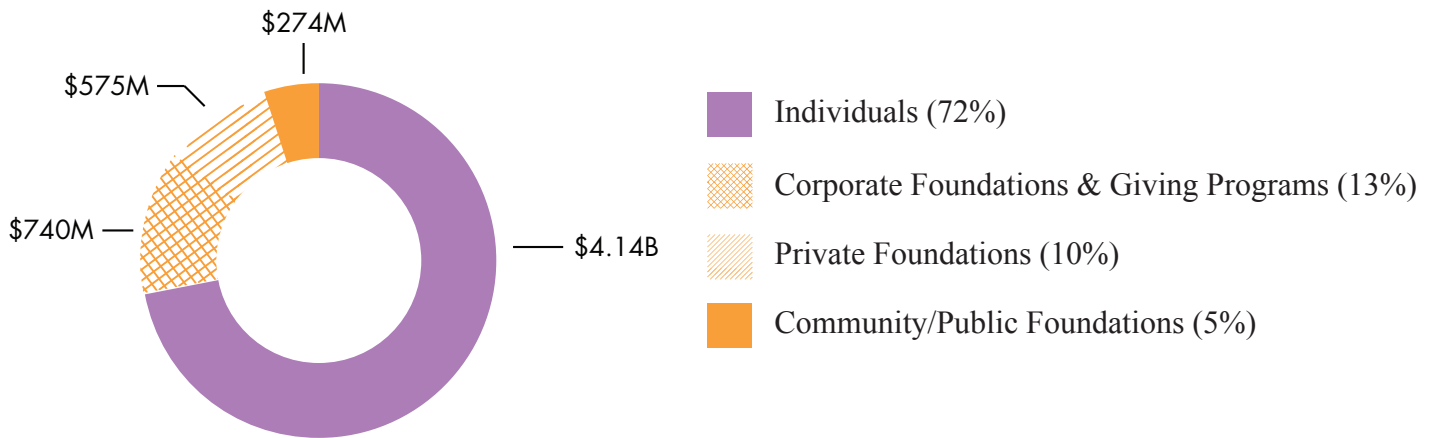


TOTAL CHARITABLE GIVING IN MINNESOTA

in millions



CHARITABLE GIVING BY TYPE, 2012



MINNESOTA GIVING OVERVIEW: EXPLAINED

These four pages summarize trends in total Minnesota charitable giving by individuals, private foundations, corporate foundations and giving programs, and community/public foundations during the 2012 research year, which MCF defines as including the fiscal years of Minnesota foundations and corporate giving programs that ended between June 1, 2012, and May 31, 2013. (For more information, see Methodology.)

For the purposes of this study, Minnesota grantmakers include a few organizations that are located in border cities (such as Hudson, WI, and Fargo, ND) and that make contributions in Minnesota. The Minnesota grant dollars included in this analysis were distributed in Minnesota as well as across the U.S. and internationally. (For more information, see Geographies Served.)

* All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.





INDIVIDUAL GIVING TRENDS

Individual giving in Minnesota rose 5.6 percent in 2012, compared with an increase of 11.2 percent at the national level.**

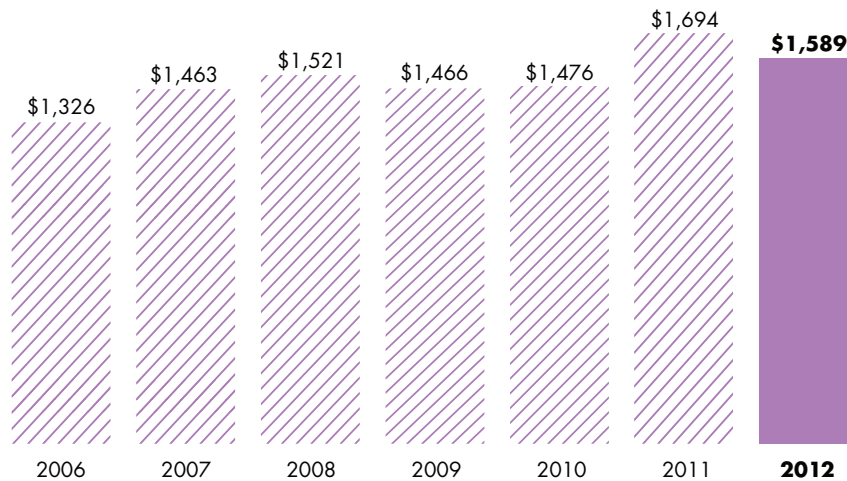
<i>in millions</i>	Minnesota		National	
	Amount	% Change	Amount	% Change
2009	\$3,814		\$205,706	
2010	\$3,947	3.5%	\$217,978	6.0%
2011	\$3,919	-0.7%	\$217,669	-0.1%
2012	\$4,139	5.6%	\$242,137	11.2%

INDIVIDUAL GIVING INSIGHTS

In 2012, Minnesota residents gave 2 percent of their adjusted gross income to charity; Minnesota ranked 31st out of 50 states.  The average total charitable contributions per itemized tax return for Minnesotans in 2012 was \$4,064, below the national average of \$5,296, a long-term trend. This difference has been related historically to Minnesotans itemizing at a higher rate than the national average, a factor that tends to include more individuals with lower charitable giving levels when calculating the average contribution figure for the state.  The total number of Minnesotans claiming charitable contributions on tax returns in 2012 was 835,210, consistent with previous years. Of all Minnesotans who filed tax returns, 38 percent claimed charitable contributions; Minnesota ranks sixth out of 50 states for percentage of residents who claim charitable contributions.

GRANTMAKER GIVING TRENDS

Foundations and corporate grantmakers granted \$1.6 billion in 2012, a decline of 6 percent. The decrease can be attributed to changes in giving by the Margaret A. Cargill Foundation, which initiated its grantmaking with more than 400 one-time, multiyear grants that were largely paid out in 2011, when it gave more than \$142 million. If grants from the Margaret A. Cargill Foundation were not included in 2011 or 2012, giving would have remained flat between the two years. The Margaret A. Cargill Foundation is launching and growing its formal programs gradually and distributed \$42 million in 2012.



** Individual giving data from IRS Statistics of Income, Tax Year 2012.



GRANTS AND ASSETS AT A GLANCE

Changes in foundation assets in one year can lead to increases or decreases in future grantmaking. This is because foundations typically base their grant levels on a one- to three-year rolling average of past asset values.

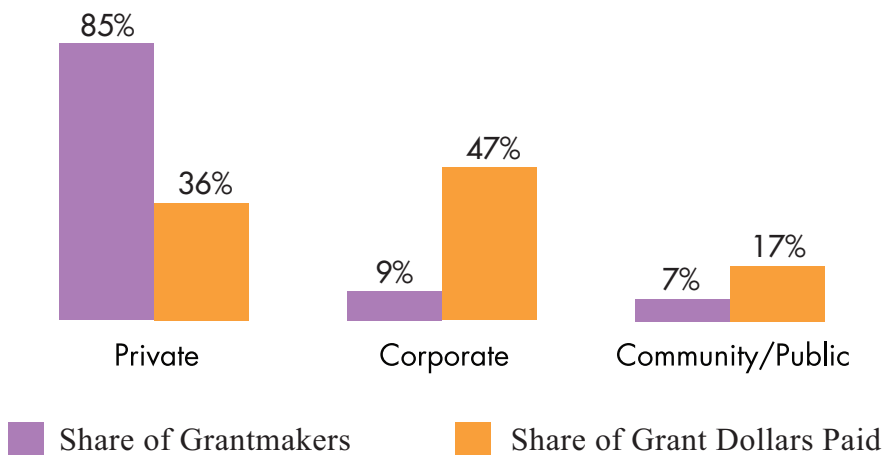
	<i>in billions</i>			
	2009	2010	2011	2012
Total Grants Paid	\$1.47	\$1.48	\$1.69	\$1.59
Total Foundation Assets	\$17.03	\$17.69	\$18.02	\$18.62

GRANTMAKER GIVING INSIGHTS

In 2012, Minnesota was home to 1,450 grantmakers who contributed across 8 major subject areas. The number of grantmakers decreased 1 percent between 2011 and 2012.

GIVING BY GRANTMAKER TYPE, 2012

Although corporate grantmakers make up a small portion of Minnesota grantmakers, they give nearly half of all grant dollars. Private grantmakers are many but small, with most giving \$50,000 or less annually.





LARGEST MINNESOTA GRANTMAKERS

	2012	2011
	Grant Dollars Awarded	Grant Dollars Awarded
<i>in millions</i>		
Target Foundation and Corporation	\$147.0	\$146.1
General Mills Foundation and Corporation	\$104.4	\$102.7
The McKnight Foundation	\$85.1	\$102.9
The Saint Paul Foundation and Minnesota Community Foundation	\$82.0	\$70.3
Cargill Foundation and Cargill, Inc.	\$69.1	\$63.0

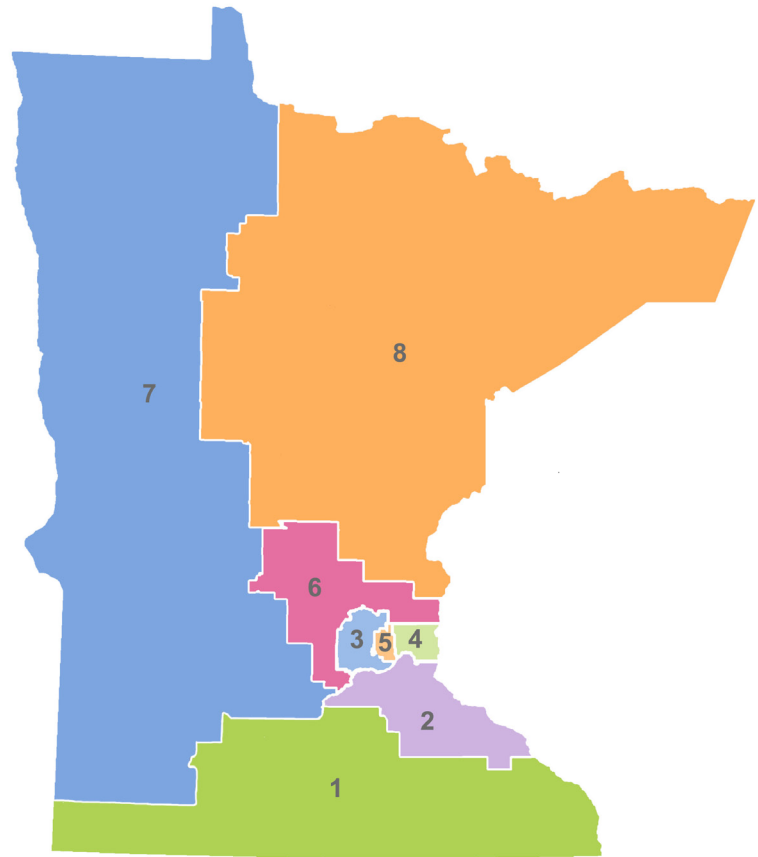




2012 Minnesota Congressional Districts

GIVING INSIGHTS

Minneapolis and surrounding suburbs in Congressional District 5 have the largest number of grantmakers, with the most assets and the greatest grant dollars paid.



GRANTMAKING BY CONGRESSIONAL DISTRICT

in millions

The grant dollars and assets reported here represent the location of the grantmaker. See Geographies Served for more information about giving to recipient organizations by location.

Congressional District	2012		
	Number of Grantmakers	Grants Paid	Assets
1	84	\$34.0	\$864.1
2	96	\$47.3	\$183.9
3	363	\$300.4	\$4,958.9
4	268	\$307.2	\$4,699.8
5	380	\$795.1	\$5,824.4
6	55	\$39.9	\$623.4
7	66	\$13.1	\$255.2
8	66	\$26.0	\$755.4





OUT-OF-STATE GRANTMAKING INTO MINNESOTA: EXPLAINED

Giving in Minnesota primarily analyzes giving from Minnesota-based grantmakers. But grantmakers outside of the state also give generously to Minnesota-based recipients.¹ The following 50 non-Minnesota-based grantmakers awarded the most grant dollars to Minnesota-based recipients in 2012.² According to the Foundation Center, out-of-state giving to Minnesota-based recipients totaled \$135 million.

TOP 50 NON-MINNESOTA-BASED FOUNDATIONS AWARDING GRANTS TO MINNESOTA-BASED RECIPIENT ORGANIZATIONS

2012				
Rank	Foundation Name	State	Dollars Awarded to Minnesota-based Recipients	Number of Grants
1	The Robert Wood Johnson Foundation	NJ	\$8,579,769	17
2	General Motors Foundation, Inc.	MI	8,502,185	1
3	Wells Fargo Foundation ³	CA	6,690,347	131
4	Lilly Endowment Inc.	IN	4,247,811	18
5	The Malone Family Foundation	CO	4,000,000	2
6	W.K. Kellogg Foundation	MI	3,792,676	11
7	The PepsiCo Foundation, Inc.	NY	3,649,430	3
8	The Leona M. and Harry B. Helmsley Charitable Trust	NY	3,093,069	8
9	Bill & Melinda Gates Foundation	WA	3,018,325	5
10	The Kresge Foundation	MI	2,893,000	11
11	The Bank of America Charitable Foundation, Inc.	NC	2,773,936	10
12	Ford Foundation	NY	2,700,000	9
13	Thrivent Financial for Lutherans Foundation ⁴	WI	2,635,355	95
14	Walton Family Foundation, Inc.	AR	2,629,180	13
15	The Grainger Foundation Inc.	IL	2,535,791	3

¹ Source: Foundation Center, 2014. Based on all grants of \$10,000 or more awarded by a national sample of larger U.S. foundations. For community foundations, only discretionary grants are included. Grants to individuals are not included.

² This list includes grants given to recipient organizations based in Minnesota; the geographies served by these recipient organizations may or not be Minnesota. For example, Feed My Starving Children, based in Minnesota, serves beneficiaries in international locations.

³ Wells Fargo Foundation California and Wells Fargo Minnesota are separate organizations, both related to Wells Fargo. Wells Fargo Minnesota giving is included in Giving in Minnesota, 2014 Edition.

⁴ Thrivent Financial for Lutherans Foundation has offices in Minnesota and in Wisconsin. MCF includes all Thrivent grantmaking in Giving in Minnesota, 2014 Edition.



2012

Rank	Foundation Name	State	Dollars Awarded to Minnesota-based Recipients	Number of Grants
16	Mississippi Common Fund Trust	MS	2,500,000	1
17	AT&T Foundation	TX	2,248,987	2
18	The Sherwood Foundation	NE	2,207,174	3
19	The Andrew W. Mellon Foundation	NY	1,999,500	9
20	Verizon Foundation	NJ	1,936,611	7
21	The Joyce Foundation	IL	1,645,000	13
22	Eli & Edythe Broad Foundation	CA	1,635,589	2
23	Surdna Foundation, Inc.	NY	1,555,000	10
24	The Pershing Square Foundation	NY	1,500,000	1
25	The William and Flora Hewlett Foundation	CA	1,490,000	4
26	The Maxine and Jack Zarrow Family Foundation	OK	1,350,000	1
27	The Wal-Mart Foundation, Inc.	AR	1,305,500	22
28	Foundation to Promote Open Society	NY	1,260,209	10
29	MetLife Foundation	NY	1,217,425	4
30	Lumina Foundation	IN	1,200,000	4
31	Glenn Foundation for Medical Research, Inc.	CA	1,190,000	1
32	Doris Duke Charitable Foundation	NY	1,166,576	4
33	John S. and James L. Knight Foundation	FL	1,113,530	12
34	Intel Foundation	OR	1,083,113	1
35	Theodore R. & Vivian M. Johnson Scholarship Foundation, Inc.	FL	1,040,000	1
36	The Kendeda Fund	DE	1,000,000	1
37	Robert H. Smith Family Foundation	VA	1,000,000	1
38	Windgate Charitable Foundation, Inc.	AR	930,000	5
39	Silicon Valley Community Foundation	CA	920,950	9
40	SC Johnson Giving, Inc.	WI	808,010	2
41	The Wallace Foundation	NY	765,000	1
42	The George Foundation	TX	758,398	2
43	Walter S. and Lucienne Driskill Charitable Foundation	IL	733,419	1
44	The Susan Thompson Buffett Foundation	NE	674,535	3
45	Oberkötter Foundation	PA	664,046	8
46	Illinois Tool Works Foundation	IL	641,225	3
47	The Cummins Foundation	IN	634,574	5
48	The Corella & Bertram F. Bonner Foundation, Inc.	NJ	600,000	4
49	The Chicago Community Trust	IL	600,000	1
50	The Henry Luce Foundation, Inc.	NY	571,344	3





GIVING IN MINNESOTA SAMPLE: EXPLAINED

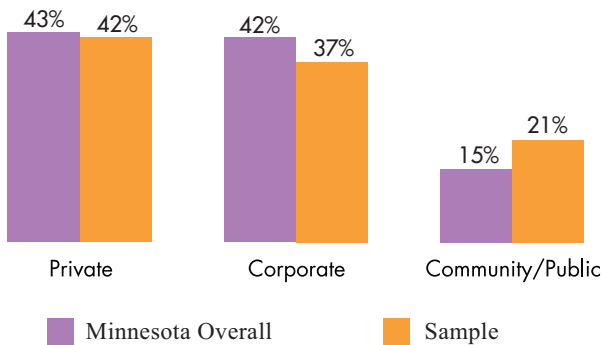
To determine giving trends in Minnesota, each year MCF analyzes grant dollars paid by 100 of the largest grantmakers in the state. Data reported here are from MCF's 2012 research year, which includes the fiscal years of Minnesota foundations and corporate giving programs that ended between June 1, 2012, and May 31, 2013. The sampling base for the research includes 27,940 grants of \$2,000 or more awarded in 2012 by these 100 grantmakers. For a complete list of the grantmakers in the sample, see the *Giving in Minnesota Methodology*.

GIVING IN MINNESOTA SAMPLE: REPRESENTATIVE OF PHILANTHROPIC GIVING

	2012	
	Grant Dollars	Share
Total Minnesota Grantmaking	\$1.59	100%
Total Grantmaking by the <i>Giving in Minnesota</i> Sample	\$1.27	80%
Total Grantmaking Coded for the <i>Giving in Minnesota</i> Sample	\$1.05	66%

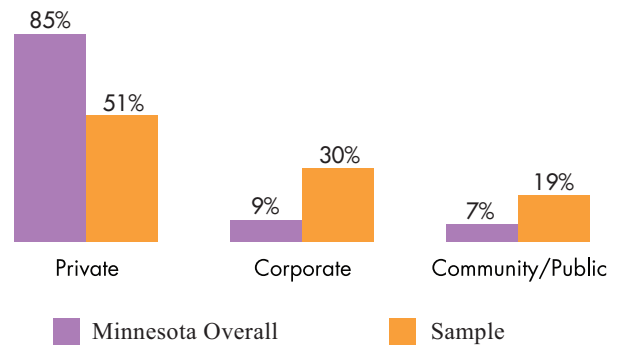
GRANT DOLLARS BY GRANTMAKER TYPE

The percentage of grant dollars by grantmaker type within the sample mirrors that of grant dollars by grantmaker type in Minnesota overall.



GRANTMAKERS BY TYPE

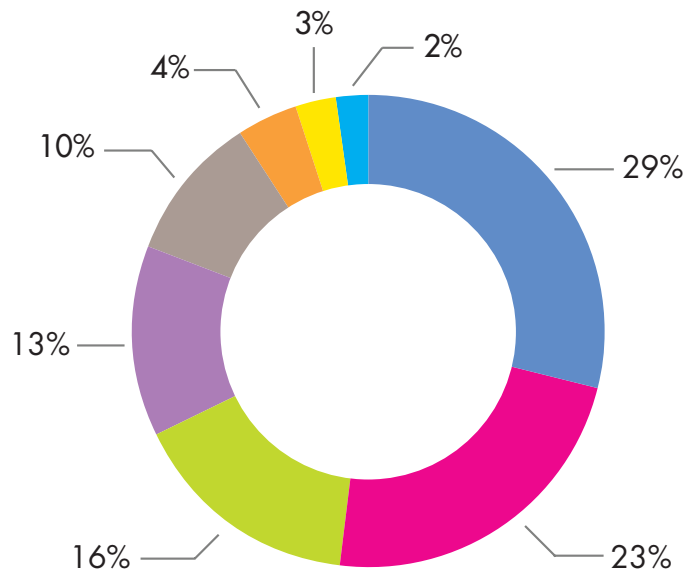
There are fewer private and more corporate and community/public grantmakers in the sample than in Minnesota overall.





GRANTMAKING BY SUBJECT AREA*

-  Education
-  Human Services
-  Public Affairs/Society Benefit
-  Arts, Culture and Humanities
-  Health
-  Environment/Animals
-  Religion
-  International Affairs



GIVING INSIGHTS

Education has captured the largest share of Minnesota’s grant dollars in all but three years – 2001, 2005 and 2008 – since MCF began conducting *Giving in Minnesota* studies in 1976. Over time the shares of grant funding that each subject area receives has remained relatively stable. Since 2008, no subject area share has changed by more than 3 percentage points.

	2010		2011		2012	
	Grant Dollars	Share	Grant Dollars	Share	Grant Dollars	Share
<i>in millions</i>						
Education	\$269.3	27%	\$332.2	28%	\$306.8	29%
Human Services	\$232.0	23%	\$247.7	21%	\$238.8	23%
Public Affairs/Society Benefit	\$165.9	16%	\$199.8	17%	\$169.9	16%
Arts, Culture & Humanities	\$135.5	13%	\$138.2	12%	\$135.3	13%
Health	\$100.5	10%	\$117.0	10%	\$103.4	10%
Environment/Animals	\$61.7	6%	\$73.8	6%	\$43.8	4%
Religion	\$31.2	3%	\$34.0	3%	\$28.6	3%
International Affairs	\$19.3	2%	\$26.2	2%	\$23.9	2%

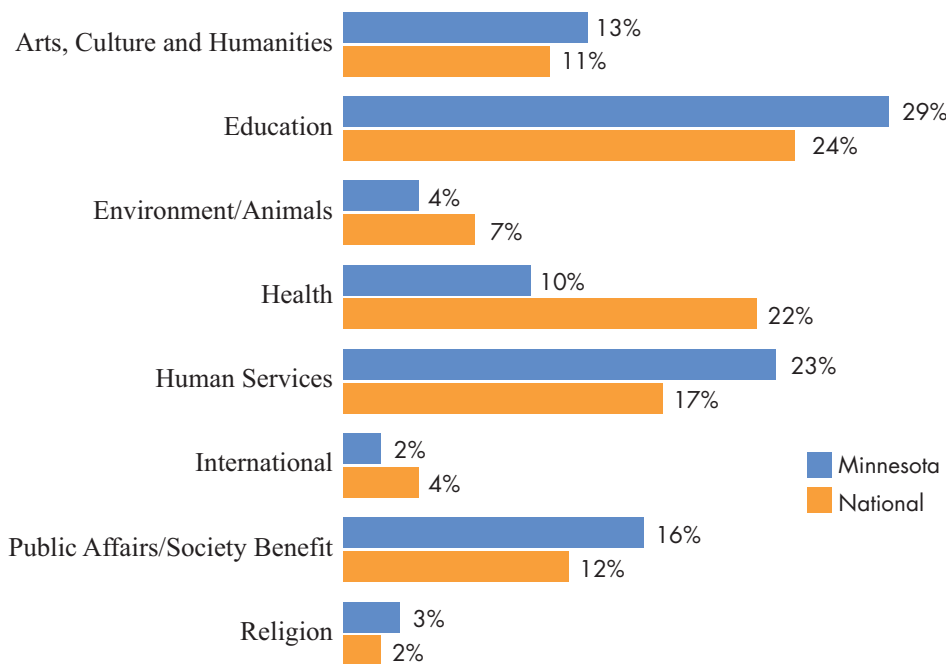
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.



MINNESOTA AND NATIONAL GRANTMAKING: SUBJECT AREA SHARES

Use care when directly comparing national* and Minnesota grantmaking. The data differ in several ways, including:

- MCF’s sample is made up of all grants of \$2,000 or more made by 100 of the largest grantmakers in Minnesota, while the national sample is made up of all grants of \$10,000 or more made by 996 larger foundations around the U.S., including 28 Minnesota-based foundations.
- The national sample does not include grantmaking by corporate giving programs while the Minnesota sample does.
- MCF analyzed grants paid in the fiscal years that ended between June 1, 2012, and May 31, 2013; the Foundation Center analyzed grants authorized by foundations in their 2012 fiscal year.



GRANTMAKING BY SUBJECT AREA: EXPLAINED

MCF codes subject areas based on grant descriptions. When no description is available, a grant is coded according to the purpose of the recipient organization. For example, a grant made to the University of Minnesota for the purpose of medical research would be coded as health, reflecting the intended use of the funds. But a grant made to the University with no specific description would be coded as education. For further details, see the *Giving in Minnesota Methodology*.

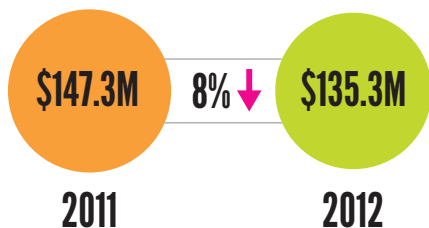
* The Foundation Center, Foundation Giving Trends, 2014. Based on all grants of \$10,000 or more awarded by a sample of 996 larger foundations.



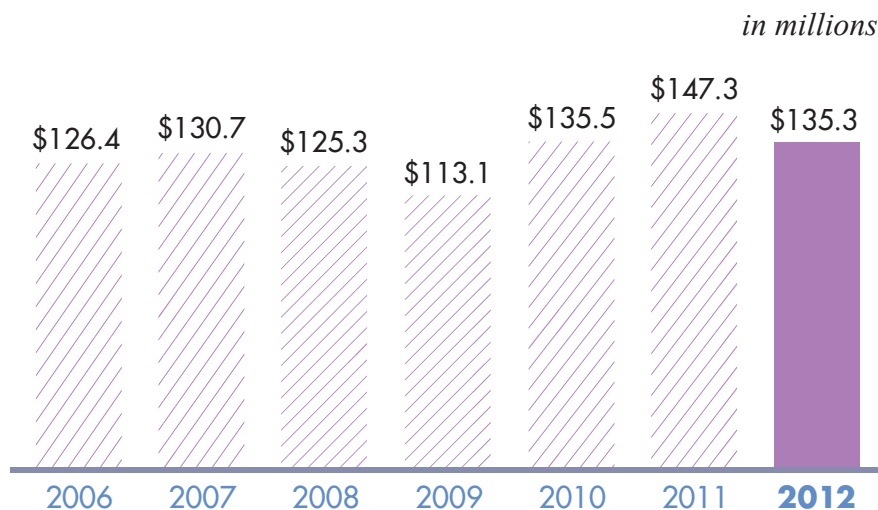


GIVING SNAPSHOT

Grantmakers gave **\$135.3 million** to arts, culture and humanities in 2012, an **8% drop** from 2011.*



ARTS, CULTURE AND HUMANITIES GRANTMAKING



GIVING INSIGHTS

The Margaret A. Cargill Foundation decreased funding for arts, culture and humanities by 85% in 2012. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🎨 Arts, culture and humanities ranks fourth of eight subject areas. † 🏛️ The five largest arts, culture and humanities grantmakers gave 58 percent of the subject area total. 🏠 The top grant recipients received 33 percent of the total arts, culture and humanities funding.

LARGEST GRANTMAKERS

1. Target Foundation and Corporation (\$24.8 million)
2. Robina Foundation (\$18 million)
3. The Minneapolis Foundation (\$14.4 million)
4. The Saint Paul Foundation and Minnesota Community Foundation (\$10.6 million)
5. The McKnight Foundation (\$10.5 million)

LARGEST GRANT RECIPIENTS

1. Yale University (CT) (\$18 million)
2. Walker Art Center (\$14.8 million)
3. Smithsonian Institution (DC) (\$5.2 million)
4. Twin Cities Public Television (\$4.7 million)
5. Minnesota Public Radio (\$2.5 million)

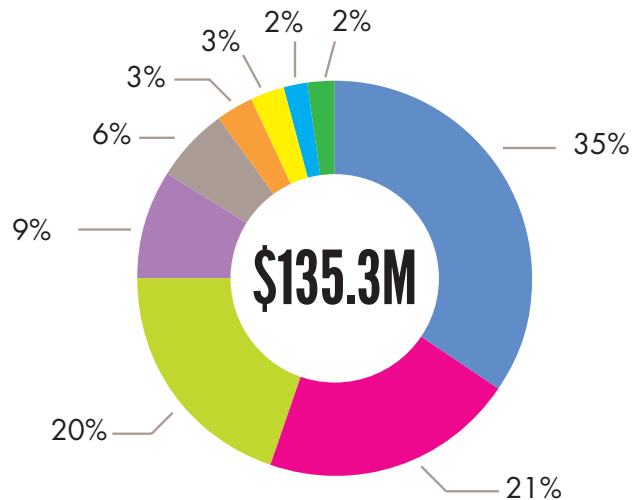
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

A one-time endowment from the Robina Foundation to Yale University drove the increase in performing arts funding.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
● Performing Arts	\$49,940,065	\$40,857,930	-18%	\$47,251,459	\$47,251,459	16%
● Museums	\$25,285,078	\$31,216,901	23%	\$28,240,360	\$28,240,360	-10%
● Other Arts/Cultural Organizations	\$23,604,159	\$26,440,667	12%	\$26,464,381	\$26,464,381	<1%
● Media/Communications	\$10,251,866	\$20,468,282	100%	\$12,521,404	\$12,521,404	-39%
● Arts/Cultural Organizations - Multipurpose	\$10,803,160	\$12,377,217	15%	\$7,690,613	\$7,690,613	-38%
● Historical Societies	\$5,039,819	\$5,608,220	11%	\$4,324,138	\$4,324,138	-23%
● Visual Arts	\$3,859,475	\$4,013,065	4%	\$3,934,864	\$3,934,864	-2%
● Arts Services	\$3,681,168	\$4,369,444	19%	\$2,580,261	\$2,580,261	-41%
● Humanities	\$3,048,639	\$1,928,639	-37%	\$2,290,658	\$2,290,658	19%
Total	\$135,513,429	\$147,280,365	9%	\$135,298,228	\$135,298,228	-8%

GIVING BY GRANTMAKER TYPE

Target gave several large one-time capital grants to museums in 2011; this led to the decline in corporate giving in 2012.

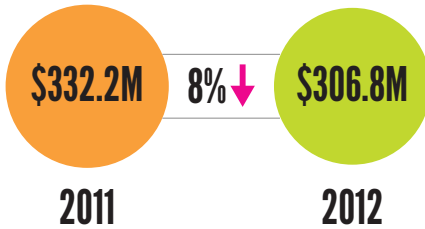
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
Private	\$46,397,217	\$63,600,812	37%	\$57,967,294	\$57,967,294	-9%
Corporate	\$65,805,076	\$60,201,085	-9%	\$50,546,741	\$50,546,741	-16%
Community/Public	\$23,311,136	\$23,478,468	1%	\$26,784,193	\$26,784,193	14%
Total	\$135,513,429	\$147,280,365	9%	\$135,298,228	\$135,298,228	-8%



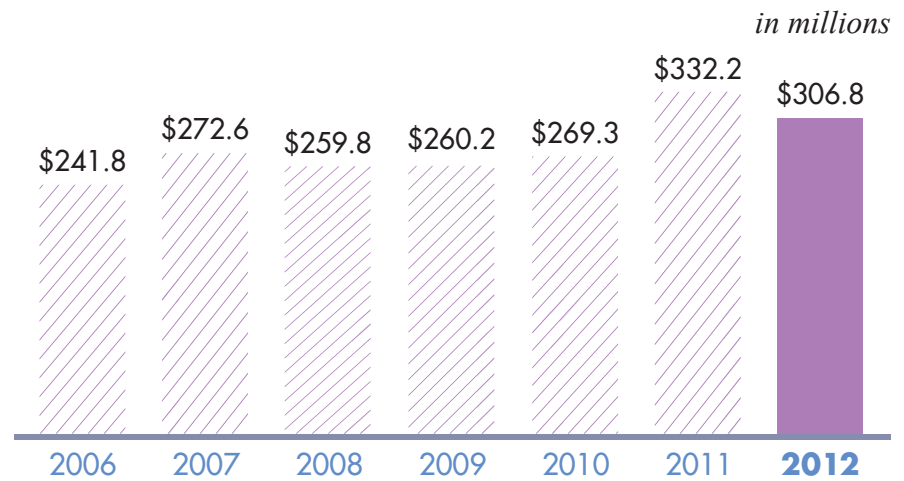


GIVING SNAPSHOT

Grantmakers gave **\$306.8 million** to education in 2012, an **8% drop** from 2011.*



EDUCATION GRANTMAKING



GIVING INSIGHTS

The Margaret A. Cargill Foundation decreased education funding from \$52.1 million in 2011 to \$2.6 million in 2012, driving the decrease in giving to this subject area. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🏠 Funding for elementary and secondary education has climbed steadily in recent years as this area has become a focus for many Minnesota grantmakers. 🏠 Education ranks first of eight subject areas.† 🏠 The five largest education grantmakers gave 55 percent of the subject area total. 🏠 The top grant recipients received 13 percent of the total education funding.

LARGEST GRANTMAKERS

1. Target Foundation and Corporation (\$67.5 million)
2. General Mills Foundation and Corporation (\$67.2 million)
3. The Saint Paul Foundation and Minnesota Community Foundation (\$14.7 million)
4. 3M/3M Foundation (\$12.2 million)
5. Bush Foundation (\$8.8 million)

LARGEST GRANT RECIPIENTS

1. University of Minnesota (\$16.7 million)
2. Scholarship America Inc. (\$12.1 million)
3. Heart of America Foundation (DC) (\$5.1 million)
4. Saint Paul Public Schools ISD 625 (\$4.2 million)
5. University of St. Thomas (\$4.1 million)

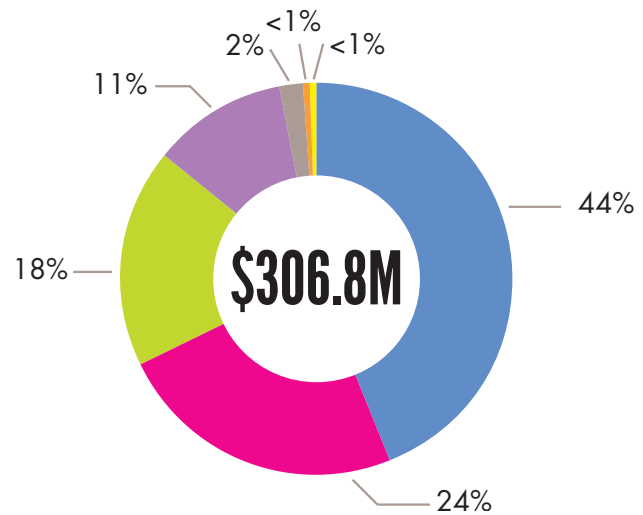
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

The Margaret A. Cargill Foundation granted funds to 34 colleges and universities in 2011; these same institutions received funding in 2012, but in smaller amounts.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
● Elementary/Secondary Education	\$107,276,731	\$118,165,637	10%	\$135,771,775	\$135,771,775	15%
● Student Services & Organizations of Students	\$56,225,428	\$60,204,416	7%	\$74,528,108	\$74,528,108	24%
● Higher Education & Professional Schools	\$58,180,347	\$100,974,931	74%	\$54,204,851	\$54,204,851	-46%
● Other Education	\$37,966,637	\$38,367,034	1%	\$34,109,524	\$34,109,524	-11%
● Libraries/Library Science	\$8,778,710	\$13,875,756	58%	\$7,268,693	\$7,268,693	-48%
● Adult/Continuing Education	\$625,699	\$461,570	-26%	\$462,360	\$462,360	0%
● Vocational/Technical Schools	\$280,451	\$134,824	-52%	\$428,166	\$428,166	218%
Total	\$269,334,003	\$332,184,167	23%	\$306,773,477	\$306,773,477	-8%

GIVING BY GRANTMAKER TYPE

Many community/public foundations increased their education giving in 2012, causing the rise in giving by this foundation type.

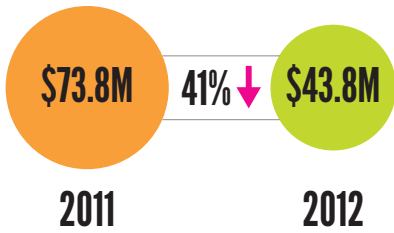
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
Private	\$73,609,394	\$121,608,277	65%	\$78,390,447	\$78,390,447	-36%
Corporate	\$154,258,441	\$177,138,254	15%	\$188,383,300	\$188,383,300	6%
Community/Public	\$41,466,167	\$33,437,636	-19%	\$40,011,730	\$40,011,730	20%
Total	\$269,334,003	\$332,184,167	23%	\$306,785,477	\$306,785,477	-8%



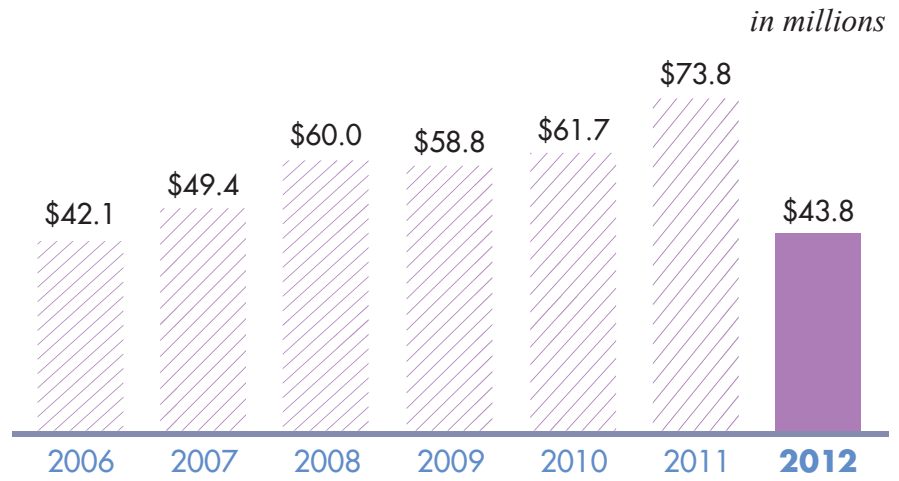


GIVING SNAPSHOT

Grantmakers gave **\$43.8 million** to environment/animals in 2012, a **41% drop** from 2011.*



ENVIRONMENT/ANIMALS GRANTMAKING



GIVING INSIGHTS

The Margaret A. Cargill Foundation decreased environment/animals funding from \$26.2 million in 2011 to \$10.8 million in 2012, driving some of the decline in giving to this subject area. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🏠 The McKnight Foundation also decreased environment/animals funding, from \$27 million in 2011 to \$16.7 million in 2012. The McKnight Foundation refocused its environment grant program on helping the Midwest become a leader in addressing climate change. 🏠 Environment/animals ranks sixth of eight subject areas.† 🏠 The five largest environment/animals grantmakers gave 79 percent of the subject area total. 🏠 The top grant recipients received 31 percent of the total environment/animals funding.

LARGEST GRANTMAKERS

1. The McKnight Foundation (\$16.7 million)
2. Margaret A. Cargill Foundation (\$10.8 million)
3. The Saint Paul Foundation and Minnesota Community Foundation (\$2.7 million)
4. The Minneapolis Foundation (\$2.7 million)
5. Target Foundation and Corporation (\$1.5 million)

LARGEST GRANT RECIPIENTS

1. Energy Foundation (CA) (\$5 million)
2. World Wildlife Fund (DC) (\$3.9 million)
3. Rockefeller Family Fund (NY) (\$2.2 million)
4. Nature Conservancy (\$1.4 million)
5. Tides Canada Foundation (BC) (\$1.1 million)

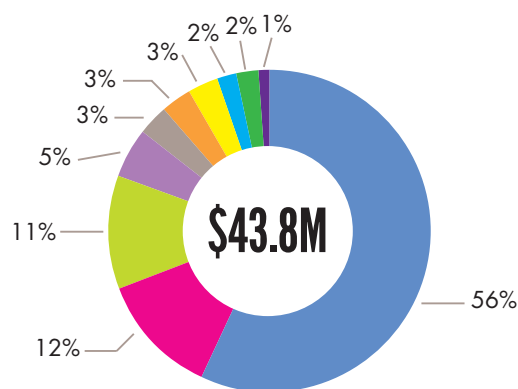
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

A decline in giving from the Margaret A. Cargill Foundation contributed to a decrease in the animal protection and welfare subcategory. A decline in the pollution abatement and control services subcategory was caused in large part by a decrease in giving by The McKnight Foundation.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
● Natural Resources Conservation & Protection	\$29,182,772	\$26,179,623	-10%	\$24,726,517	\$24,726,517	-6%
● General Environmental Programs	\$3,249,743	\$7,187,880	121%	\$5,163,431	\$5,163,431	-28%
● Pollution Abatement & Control Services	\$16,729,401	\$15,865,476	-5%	\$4,947,402	\$4,947,402	-69%
● Animal Protection & Welfare	\$1,813,805	\$11,910,816	557%	\$2,248,260	\$2,248,260	-81%
● Wildlife Preservation & Protection	\$1,645,856	\$3,229,989	96%	\$1,518,062	\$1,518,062	-53%
● Environmental Education & Outdoor Survival	\$2,280,351	\$1,445,215	-37%	\$1,503,966	\$1,503,966	4%
● Other Animal-Related	\$1,552,629	\$1,584,652	2%	\$1,342,222	\$1,342,222	-15%
● Zoos/Zoological Societies	\$3,763,930	\$3,195,846	-15%	\$931,283	\$931,283	-71%
● Other Environmental	\$541,850	\$1,551,426	186%	\$786,762	\$786,762	-49%
● Botanical, Horticultural & Landscape Services	\$955,860	\$1,620,731	70%	\$633,765	\$633,765	-61%
Total	\$61,716,197	\$73,771,653	20%	\$43,801,670	\$43,801,670	-41%

GIVING BY GRANTMAKER TYPE

The Minneapolis Foundation greatly increased their giving to environment/animals in 2012, driving the increase in Community/Public giving to this subject area.

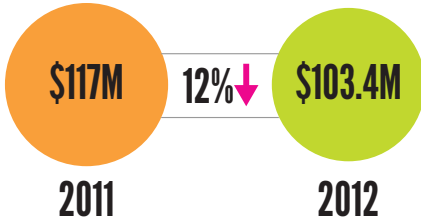
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
Private	\$47,674,564	\$60,529,111	27%	\$31,800,127	\$31,800,127	-47%
Corporate	\$8,994,605	\$8,739,056	-3%	\$5,699,277	\$5,699,277	-35%
Community/Public	\$5,047,028	\$4,503,486	-11%	\$6,302,266	\$6,302,266	40%
Total	\$61,716,197	\$73,771,653	20%	\$43,801,670	\$43,801,670	-41%



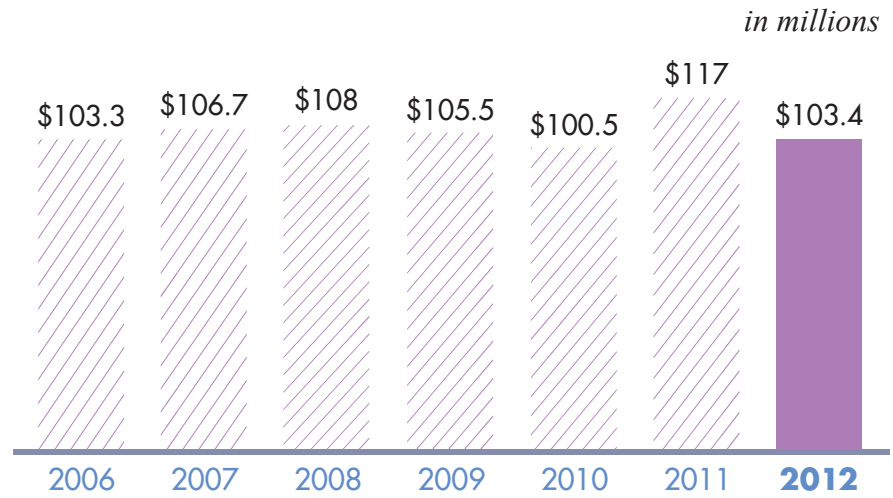


GIVING SNAPSHOT

Grantmakers gave **\$103.4 million** to health in 2012, a **12% decline** from 2011.*



HEALTH GRANTMAKING



GIVING INSIGHTS

Declines in giving by a number of private grantmakers contributed to the drop in health funding.

- 🏠 Health ranks fifth of eight subject areas.†
- 🏠 The five largest health grantmakers gave 22 percent of the subject area total.
- 🏠 The top grant recipients received 16 percent of the total health funding.

LARGEST GRANTMAKERS

1. The Saint Paul Foundation and Minnesota Community Foundation (\$17.2 million)
2. Medtronic Foundation (\$11.7 million)
3. United Health Foundation (\$8.4 million)
4. Greater Twin Cities United Way (\$7.6 million)
5. Fred C. and Katherine B. Andersen Foundation (\$6.7 million)

LARGEST GRANT RECIPIENTS

1. Regions Hospital Foundation (\$11 million)
2. University of Minnesota (\$7 million)
3. Mayo Foundation and Clinic (\$6.5 million)
4. Duke University (NC) (\$6.4 million)
5. Minnesota Medical Foundation (\$5.5 million)

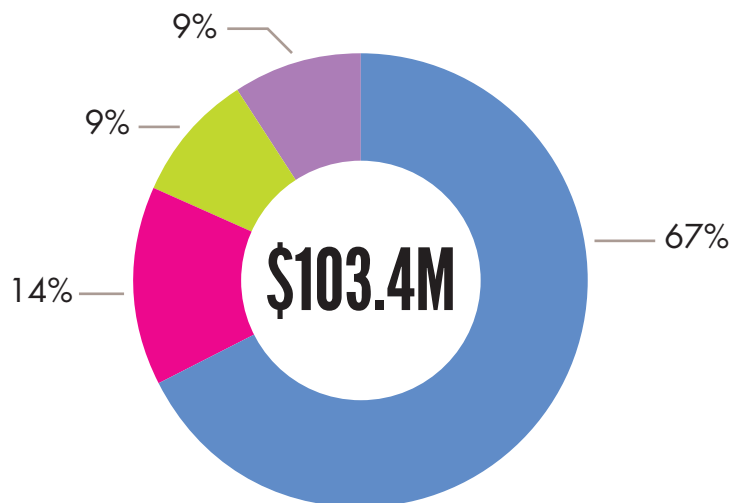
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

A decline in giving from the Richard M. Schulze Foundation contributed to a decrease in the medical research category.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
● General & Rehabilitative Health	\$52,548,103	\$68,679,998	31%	\$69,730,992	\$69,730,992	2%
● Medical Research	\$14,631,247	\$21,762,827	49%	\$14,952,460	\$14,952,460	-31%
● Mental Health/Crisis Intervention	\$9,418,542	\$10,526,018	12%	\$9,364,999	\$9,364,999	-11%
● Multipurpose Health	\$23,873,844	\$16,060,017	-33%	\$9,322,106	\$9,322,106	-42%
Total	\$100,471,735	\$117,028,860	16%	\$103,370,557	\$103,370,557	-12%

GIVING BY GRANTMAKER TYPE

The Richard M. Schulze Family Foundation decreased giving to health by \$12 million in 2012.

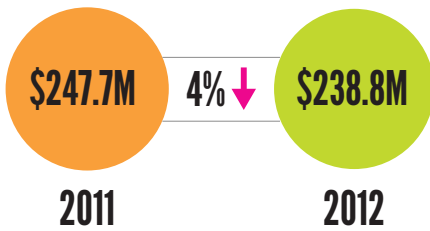
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
Private	\$47,728,545	\$51,098,011	7%	\$31,279,831	\$31,279,831	-39%
Corporate	\$32,866,169	\$34,747,471	6%	\$36,516,626	\$36,516,626	5%
Community/Public	\$19,877,022	\$31,183,378	57%	\$35,574,100	\$35,574,100	14%
Total	\$100,471,735	\$117,028,860	16%	\$103,370,557	\$103,370,557	-12%



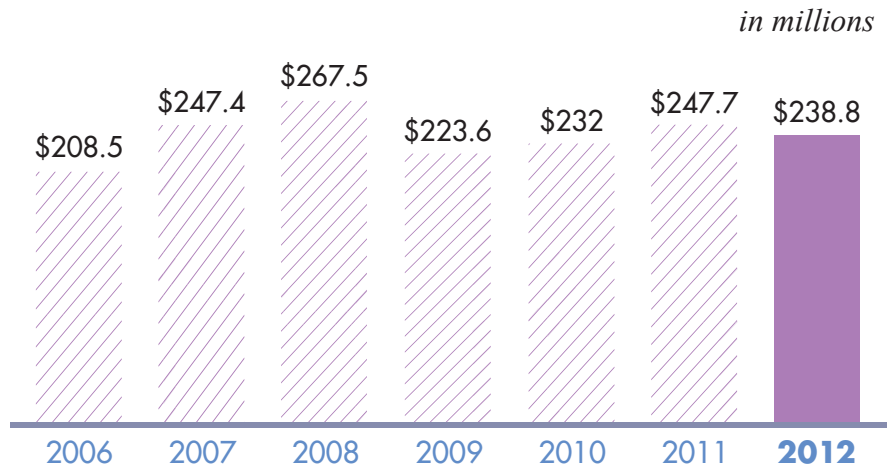


GIVING SNAPSHOT

Grantmakers gave **\$238.8 million** to human services in 2012, a **4% drop** from 2011.*



HUMAN SERVICES GRANTMAKING



GIVING INSIGHTS

The Margaret A. Cargill Foundation decreased support for human services from \$22.7 million in 2011 to \$14.9 million in 2012. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🕒 Increased giving from a variety of other funders offset this decline, keeping human services funding relatively stable in 2012. 🕒 Human services ranks second of eight subject areas. † 🕒 The five largest human services grantmakers gave 44 percent of the subject area total. 🕒 The top grant recipients received 11 percent of the total human services funding.

LARGEST GRANTMAKERS

1. Greater Twin Cities United Way (\$31.6 million)
2. The McKnight Foundation (\$23.1 million)
3. Otto Bremer Foundation (\$20.8 million)
4. Target Foundation and Corporation (\$15.9 million)
5. Margaret A. Cargill Foundation (\$14.9 million)

LARGEST GRANT RECIPIENTS

1. Family Housing Fund (\$7.6 million)
2. Greater Minnesota Housing Fund (\$5.5 million)
3. Youthprise (\$5.1 million)
4. Smith College (MA) (\$5 million)
5. Common Bond Communities (\$3.9 million)

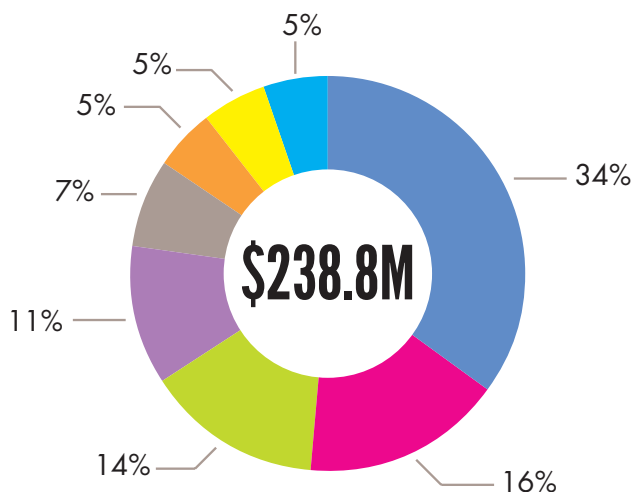
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

The decline in multipurpose human services** was caused primarily by the reduction in funding by the Margaret A. Cargill Foundation.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2009	Grant Dollars	% Change from 2010	
● Multipurpose Human Services	\$84,731,555	\$102,607,214	21%	\$80,995,041	-21%	
● Housing/Shelter	\$37,342,458	\$32,867,304	-12%	\$37,446,134	14%	
● Youth Development	\$31,827,588	\$34,559,136	9%	\$32,336,036	-6%	
● Food, Nutrition & Agriculture	\$31,165,073	\$28,845,669	-7%	\$29,368,319	2%	
● Employment/Jobs	\$14,906,721	\$16,509,655	11%	\$20,615,040	25%	
● Public Safety, Disaster Preparedness & Relief	\$8,683,253	\$8,971,526	3%	\$13,849,407	54%	
● Recreation, Leisure & Sports	\$14,597,901	\$14,412,128	-1%	\$13,232,822	-8%	
● Public Protection	\$8,784,789	\$8,971,978	2%	\$10,996,385	23%	
Total	\$232,039,339	\$247,744,610	7%	\$238,839,184	-4%	

GIVING BY GRANTMAKER TYPE

Although human services grant dollars from private foundations decreased 9 percent between 2011 and 2012, they were still 13 percent higher than in 2010.

Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	% Change from 2011	
Private	\$86,846,988	\$107,908,593	24%	\$98,168,568	-9%	
Corporate	\$83,923,374	\$80,254,142	-4%	\$71,207,877	-11%	
Community/Public	\$61,268,977	\$59,581,876	-3%	\$69,462,739	17%	
Total	\$232,039,339	\$247,744,610	7%	\$238,839,184	-4%	

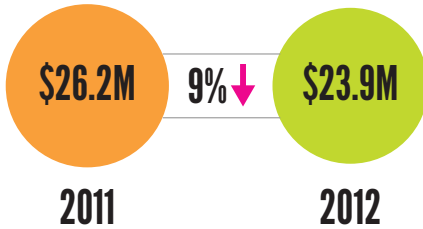
** This subcategory includes funding for human service organizations, social and family services, and residential and custodial care.



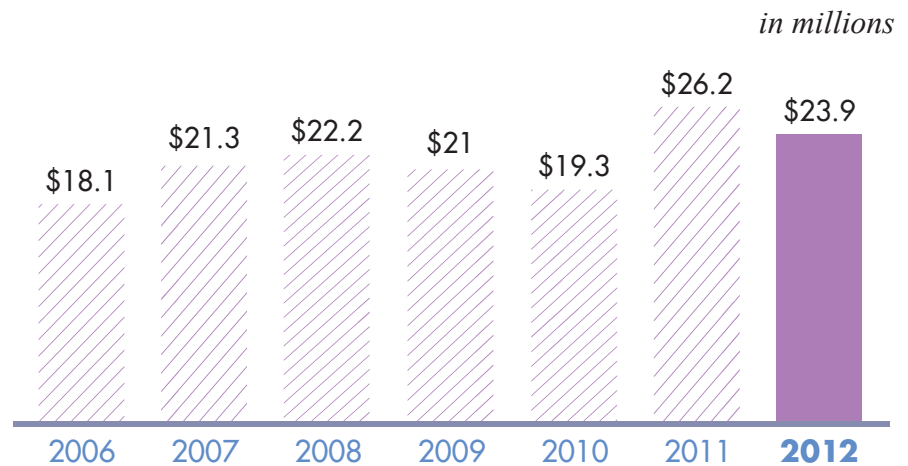


GIVING SNAPSHOT

Grantmakers gave **\$23.9 million** to international affairs* in 2012, a **9% decline** from 2011.**



INTERNATIONAL AFFAIRS GRANTMAKING



GIVING INSIGHTS

Margaret A. Cargill decreased giving to international affairs from \$4.3 million in 2011 to \$440,000 in 2012, greatly contributing to the drop in giving to this subject area. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🏠 International affairs ranks eighth of eight subject areas.† 🏠 The five largest international affairs grantmakers gave 51 percent of the subject area total. 🏠 The top grant recipients received 36 percent of the total international affairs funding.

LARGEST GRANTMAKERS

1. Cargill Foundation and Cargill, Inc. (\$6.8 million)
2. The McKnight Foundation (\$6.5 million)
3. Robina Foundation (\$3.7 million)
4. GHR Foundation (\$1.2 million)
5. General Mills Foundation and Corporation (\$0.7 million)

LARGEST GRANT RECIPIENTS

1. CARE (NY) (\$2.8 million)
2. Council on Foreign Relations (NY) (\$2.7 million)
3. Nature Conservancy (VA) (\$1.3 million)
4. Yale University (CT) (\$1 million)
5. CARE (GA) (\$0.8 million)

* International affairs grants go to organizations that promote international understanding; provide international development and relief services; and address international human rights, peace and security, and other related issues. Grants in this category are coded by subject area, not geography; therefore, the geography served by international affairs grants may or may not be located outside the U.S. For example, a \$7,000 grant from the Lutheran Community Foundation to Feed My Starving Children, based in Minnesota but providing international food relief, is coded to the international affairs subject area.

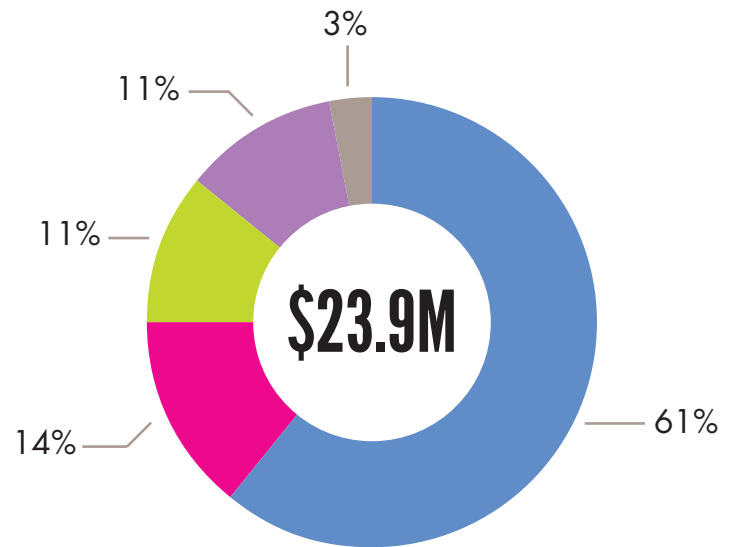
** Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

The Margaret A. Cargill Foundation decreased giving to international development/relief services, driving the decline in that subcategory.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
● International Development/Relief Services	\$11,918,449	\$17,405,440	46%	\$14,518,404	\$14,518,404	-17%
● Other International Affairs	\$3,344,127	\$4,439,060	33%	\$3,314,186	\$3,314,186	-25%
● Promotion of International Understanding	\$2,264,109	\$2,151,691	-5%	\$2,626,597	\$2,626,597	22%
● International Human Rights	\$1,448,213	\$1,603,695	11%	\$2,607,472	\$2,607,472	63%
● International Peace & Security	\$338,100	\$557,191	65%	\$809,651	\$809,651	45%
Total	\$19,312,998	\$26,157,078	35%	\$23,876,310	\$23,876,310	-9%

GIVING BY GRANTMAKER TYPE

Decreased giving by WEM Foundation to international affairs also contributed to the decline in private foundation giving.

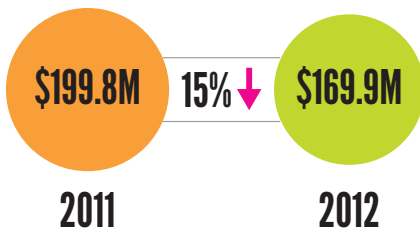
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	Grant Dollars	% Change from 2011
Private	\$12,955,917	\$15,533,343	20%	\$13,679,158	\$13,679,158	-12%
Corporate	\$3,994,178	\$7,753,937	94%	\$8,549,191	\$8,549,191	10%
Community/Public	\$2,362,902	\$2,869,798	21%	\$1,647,961	\$1,647,961	-43%
Total	\$19,312,998	\$26,157,078	35%	\$23,876,310	\$23,876,310	-9%



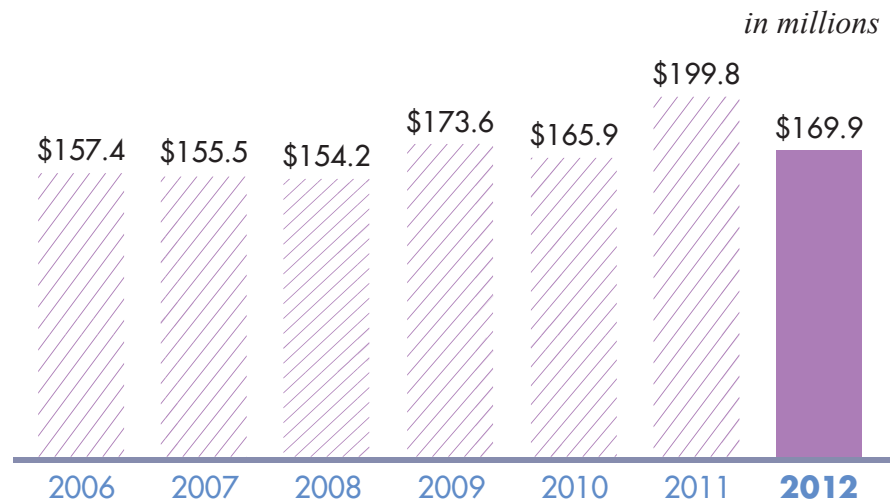


GIVING SNAPSHOT

Grantmakers gave **\$169.9 million** to public affairs/society benefit* in 2012, a **15% decline** from 2010.**



PUBLIC AFFAIRS/SOCIETY BENEFIT GRANTMAKING



GIVING INSIGHTS

In 2011, 3 private foundations closed and granted their remaining assets to community foundations to establish donor-advised funds. This contributed to an increase in this area in 2011 and a 2012 decrease. 🏠 Public affairs/society benefit ranks third of eight subject areas. † 🏠 The five largest public affairs/society benefit grantmakers gave 37 percent of the subject area total. 🏠 The top grant recipients received 28 percent of the total public affairs/society benefit funding.

LARGEST GRANTMAKERS

1. The Saint Paul Foundation and Minnesota Community Foundation (\$17.2 million)
2. The McKnight Foundation (\$16.6 million)
3. Shakopee Mdewakanton Sioux Community (\$12.1 million)
4. Huss Foundation (\$9.4 million)
5. Northwest Area Foundation (\$8.9 million)

LARGEST GRANT RECIPIENTS

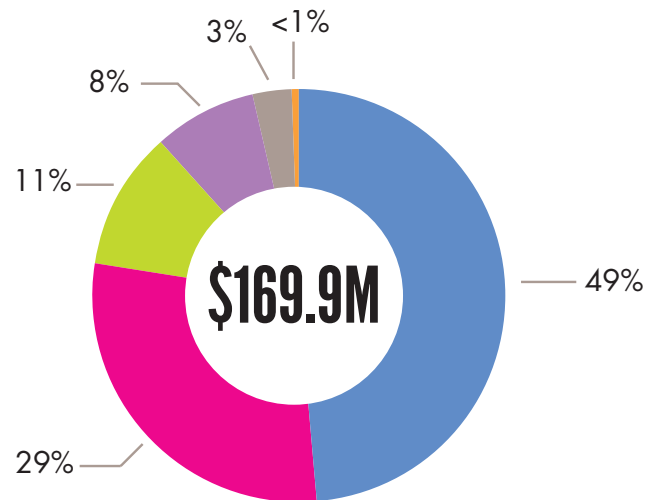
1. Greater Twin Cities United Way (\$21 million)
2. The Saint Paul Foundation and Minnesota Community Foundation (\$11.9 million)
3. Fidelity Investments Charitable Gifts Fund (\$8.1 million)
4. University of Minnesota (\$4.5 million)
5. Schwab Fund for Charitable Giving (CA) (\$3.4 million)

* The public affairs/society benefit subject area covers grants to nonprofits involved in general civic, community and societal improvement projects.
 ** Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.
 † See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

Grants from one foundation to another (as when a private foundation closes and gives remaining assets to a community foundation) are included in the philanthropy and voluntarism subcategory. Shakopee Mdewakanton Sioux Community gave one-time grants to tribal governments in 2011, which contributed to the 2012 decrease in the public affairs/society benefit: multipurpose subcategory.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	% Change from 2011	
● Philanthropy & Voluntarism	\$70,965,274	\$97,480,519	37%	\$82,980,337	-15%	
● Community Improvement/Capacity Building	\$51,896,210	\$45,336,871	-13%	\$49,383,789	9%	
● Public Affairs/Society Benefit: Multipurpose	\$21,726,098	\$31,686,779	46%	\$18,638,133	-41%	
● Science & Technology Research Institutes	\$16,486,673	\$20,051,712	22%	\$14,071,297	-30%	
● Civil Rights, Social Action & Advocacy	\$3,920,457	\$4,004,220	2%	\$4,423,276	10%	
● Social Science Research Institutes	\$933,946	\$1,190,371	27%	\$370,996	-69%	
Total	\$165,928,658	\$199,750,472	20%	\$169,867,828	-15%	

GIVING BY GRANTMAKER TYPE

A variety of corporate grantmakers reduced giving to public affairs/society benefit in 2012.

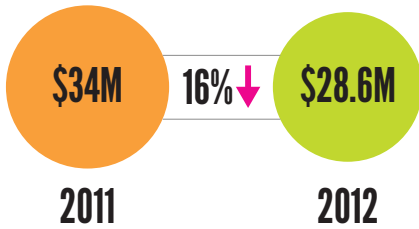
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	% Change from 2011	
Private	\$60,994,098	\$88,116,831	44%	\$69,569,158	-21%	
Corporate	\$80,408,932	\$83,431,698	4%	\$69,752,830	-16%	
Community/Public	\$24,525,628	\$28,201,943	15%	\$30,545,840	8%	
Total	\$165,928,658	\$199,750,472	20%	\$169,867,828	-15%	



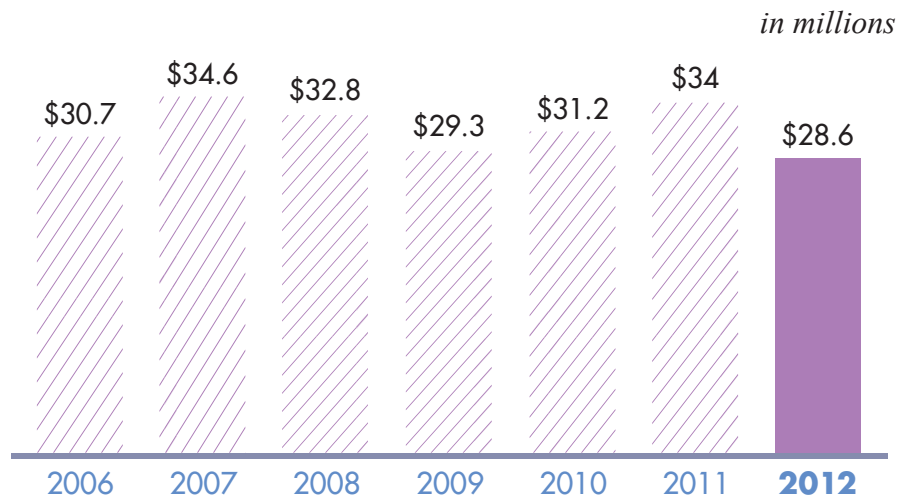


GIVING SNAPSHOT

Grantmakers gave **\$28.6 million** to religion in 2012, a **16% decrease** from 2011.*



RELIGION GRANTMAKING



GIVING INSIGHTS

Many grantmakers of all types reduced funding to religion in 2012. ♣
 Religion ranks seventh of eight subject areas.† ♣ The five largest religion grantmakers gave 61 percent of the subject area total. ♣ The top grant recipients received 20 percent of the total religion funding.

LARGEST GRANTMAKERS

1. Thrivent Financial Foundation and Corporation (\$5.6 million)
2. InFaith Community Foundation (\$3.6 million)
3. The Saint Paul Foundation and Minnesota Community Foundation (\$3.1 million)
2. GHR Foundation (\$2.8 million)
5. The Minneapolis Foundation (\$2 million)

LARGEST GRANT RECIPIENTS

1. Evangelical Lutheran Church in America (WI) (\$1.4 million)
2. Beth El Synagogue (\$1.4 million)
3. Lutheran Church - Missouri Synod (MO) (\$1.1 million)
4. Papal Foundation (PA) (\$1 million)
5. Young Israel (NV) (\$0.8 million)

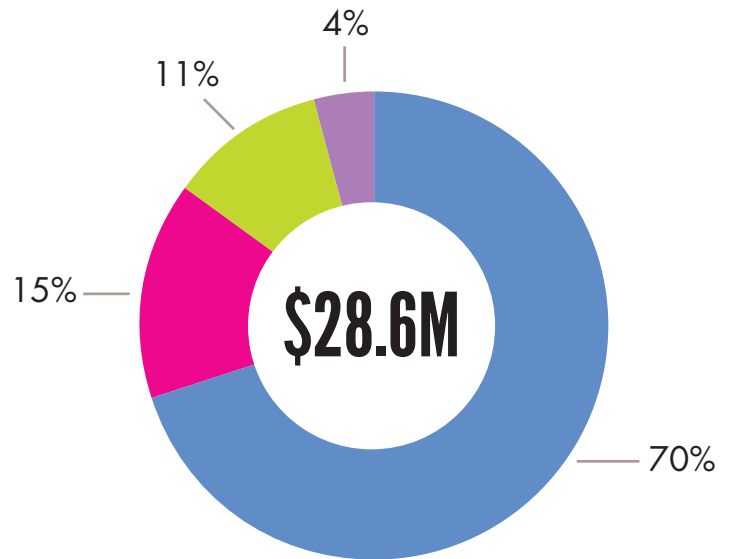
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

† See Grantmaking by Subject Area.



GIVING BY SUBCATEGORY

Consistent with previous years, the Christian subcategory received the majority of religion grant dollars.



Subcategory	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	% Change from 2011	
● Christian	\$23,494,097	\$24,577,759	5%	\$19,969,595	-19%	
● Other Religion	\$5,049,276	\$3,783,934	-25%	\$4,181,557	11%	
● Jewish	\$1,474,591	\$4,665,909	216%	\$3,228,046	-31%	
● Interfaith Issues/Organizations	\$1,206,722	\$994,638	-18%	\$1,228,682	24%	
Total	\$31,224,685	\$34,022,240	9%	\$28,607,880	-16%	

GIVING BY GRANTMAKER TYPE

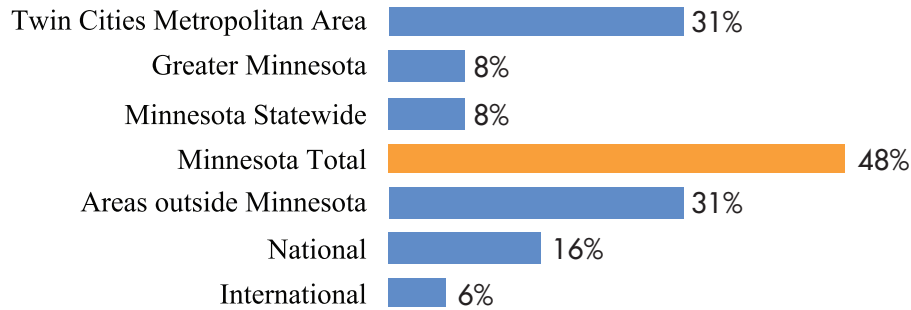
Type	2010		2011		2012	
	Grant Dollars	Grant Dollars	% Change from 2010	Grant Dollars	% Change from 2011	
Private	\$10,522,044	\$13,665,209	30%	\$11,074,248	-19%	
Corporate	\$5,814,441	\$6,498,047	12%	\$5,876,439	-10%	
Community/Public	\$14,888,200	\$13,858,984	-7%	\$11,657,193	-16%	
Total	\$31,224,685	\$34,022,240	9%	\$28,607,880	-16%	





GRANTMAKING TO GEOGRAPHIES SERVED, 2012*

In 2012, grantees serving Minnesota received 48 percent of grant dollars from the *Giving in Minnesota* sample.



GIVING INSIGHTS

The share of grant dollars that each geographic area receives has remained fairly stable for more than two decades.

GEOGRAPHIES DEFINED

MCF codes grants based on the geographic areas served by recipient organizations and programs. Each geographic area is distinct and no grant is coded to more than one. The areas served are:

- **Twin Cities metropolitan area:** The seven-county metro area, including Anoka, Carver, Hennepin, Ramsey, Washington, Scott and Dakota counties.
- **Greater Minnesota:** Specific cities, counties and regions within Minnesota but outside the Twin Cities metropolitan area and not serving the entire state.
- **Minnesota statewide:** The entire state of Minnesota.
- **Areas outside Minnesota:** Any state (excluding Minnesota) or group of states, but not the entire nation.
- **National:** The entire nation. (This includes national organizations that are headquartered in Minnesota.)
- **International:** Areas outside the United States.

* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.



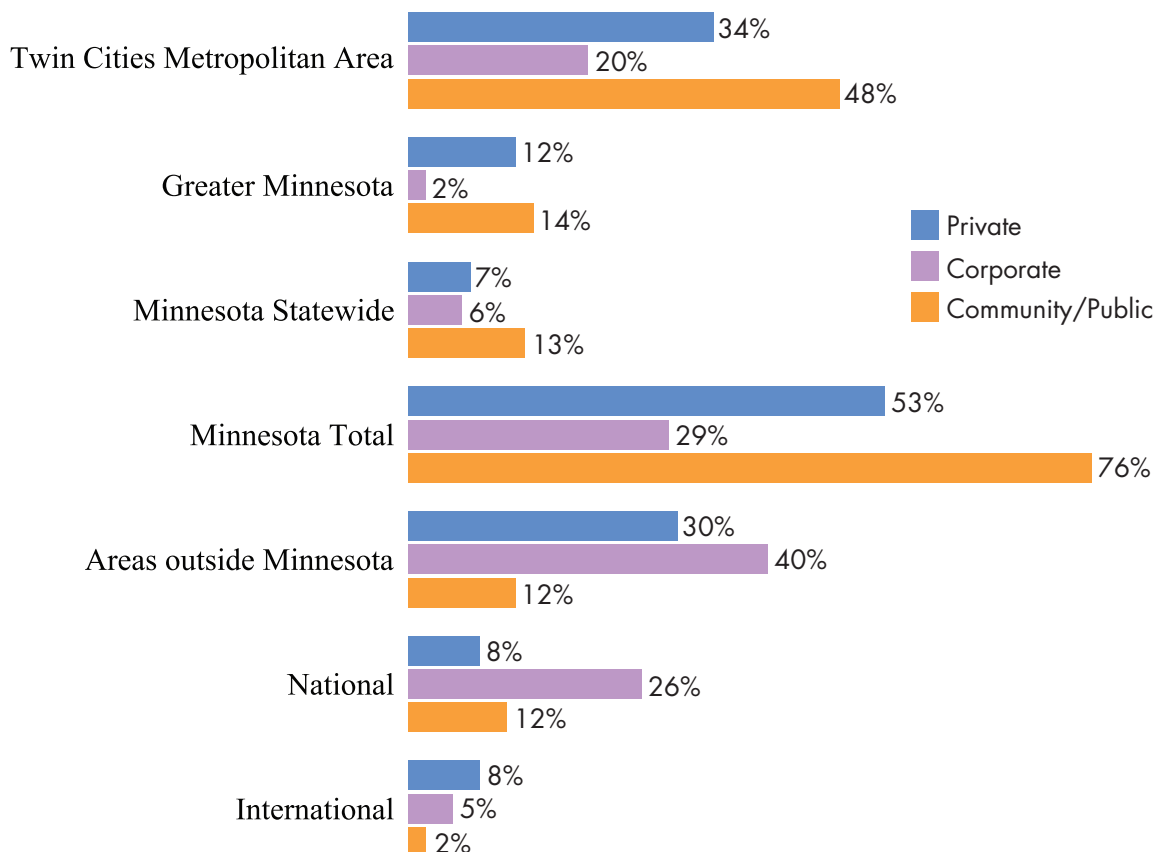
GEOGRAPHIES SERVED, 2010-2012

in millions

Geographic Area	2010		2011		2012	
	Grant Dollars	Share	Grant Dollars	Share	Grant Dollars	Share
Twin Cities	\$319.3	31%	\$355.3	30%	\$327.8	31%
Greater Minnesota	\$100.4	10%	\$98.2	8%	\$88.6	8%
Minnesota Statewide	\$96.6	10%	\$104.2	9%	\$85.1	8%
Minnesota Total	\$516.2	51%	\$557.7	47%	\$501.5	48%
Areas Outside Minnesota	\$343.8	34%	\$412.2	35%	\$320.4	31%
National	\$112.0	11%	\$158.6	13%	\$170.2	16%
International	\$43.6	4%	\$51.8	4%	\$58.4	6%

GEOGRAPHY BY GRANTMAKER TYPE

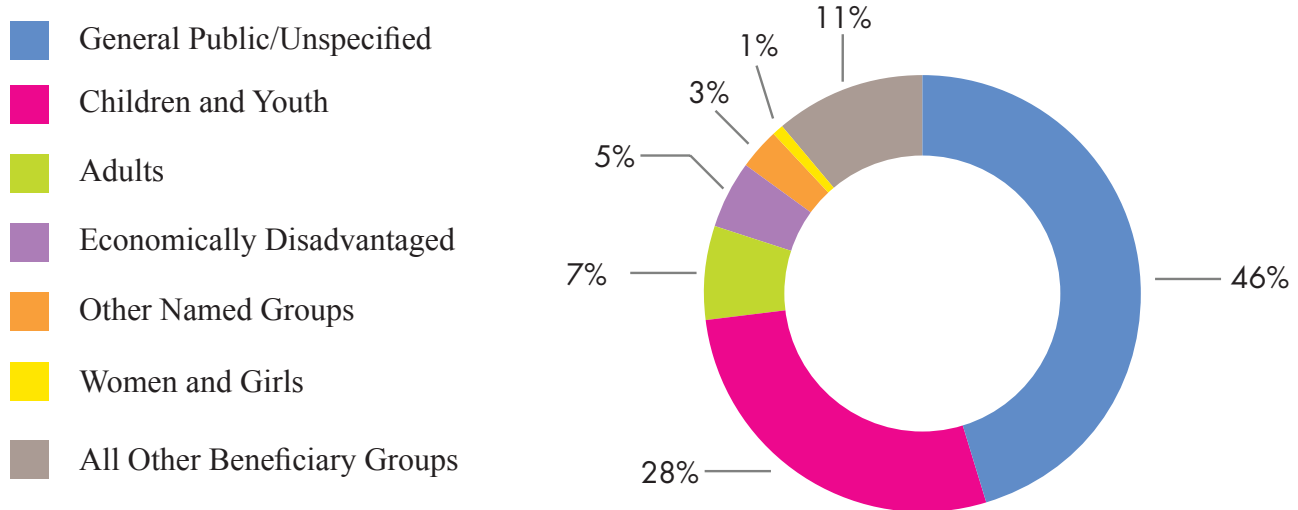
In 2012, corporate grantmakers gave 29 percent of their grant dollars to organizations serving Minnesota. Companies often divide their grantmaking between headquarters communities and other regions of the country or world where their customers and facilities are located.






GRANTMAKING TO BENEFICIARIES, 2012*

The general public/unspecified category includes grants that did not include enough information to be coded and those that provide general support to institutions or organizations that serve broad public interests (such as community centers and YMCAs).



GIVING INSIGHTS

The top five beneficiary groups have received the largest shares of grant dollars since 2007 (although not always in the same rank order).  Other Named Groups includes teachers, farmers and many other specific groups that are identified in a grant description but do not have a unique category in the Grants Classification System.**

WHO RECEIVES SUPPORT

MCF only codes grants to specific populations when the intended beneficiary is clearly articulated in the grant description or is clear from the name and purpose of the recipient organization. Because many grants lack a detailed description, the total grant dollars reported here under-represent the actual amount of support specific population groups receive. Fifty-four percent of the 2012 grant dollars in the *Giving in Minnesota* sample could be coded to a specific beneficiary group other than general public/unspecified.

In cases where more than one beneficiary group is indicated in the grant description, the grant is coded for multiple intended beneficiaries. For example, a grant intended to benefit African-American women will be coded for African Americans/Blacks as well as for Women and Girls. MCF codes up to a maximum of three beneficiaries per grant. In 2012, only 3 percent of grant dollars were coded to more than one beneficiary.

* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

** See the *Giving in Minnesota Methodology* for more details.



GRANTMAKING BY INTENDED BENEFICIARY*

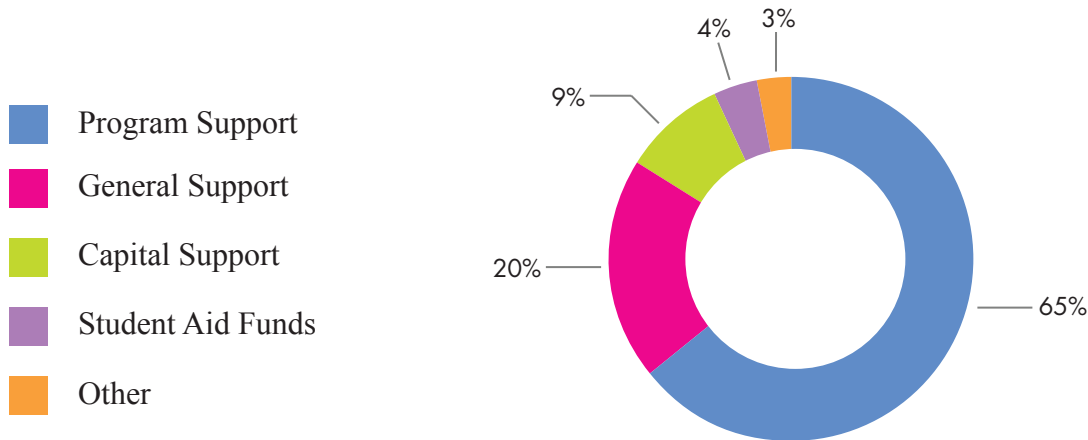
in thousands

Beneficiary Group	2010		2011		2012	
	Grant Dollars	Share	Grant Dollars	Share	Grant Dollars	Share
General Public/Unspecified	\$468,989	45.0%	\$554,702	46.0%	\$494,755	45.7%
Children and Youth	\$257,233	24.7%	\$280,961	23.3%	\$305,684	28.2%
Adults	\$85,856	8.2%	\$135,930	11.3%	\$77,024	7.1%
Poor/Economically Disadvantaged	\$52,625	5.1%	\$57,281	4.8%	\$52,218	4.8%
Other Named Groups	\$45,052	4.3%	\$36,908	3.1%	\$37,497	3.5%
Native Americans/American Indians	\$27,473	2.6%	\$28,600	2.4%	\$30,668	2.8%
Women and Girls	\$15,734	1.5%	\$14,360	1.2%	\$13,454	1.2%
Homeless	\$8,617	0.8%	\$9,512	0.8%	\$9,132	0.8%
Aging/Elderly/Senior Citizens	\$11,769	1.1%	\$22,158	1.8%	\$8,353	0.8%
African Americans/Blacks	\$11,755	1.1%	\$9,811	0.8%	\$6,873	0.6%
Hispanics/Latinos	\$7,948	0.8%	\$6,405	0.5%	\$6,426	0.6%
Crime/Abuse Victims	\$5,252	0.5%	\$5,231	0.4%	\$6,380	0.6%
People with Disabilities	\$7,915	0.8%	\$8,659	0.7%	\$5,909	0.5%
People with Mental/ Emotional Disabilities	\$6,018	0.6%	\$5,863	0.5%	\$5,626	0.5%
Immigrants/Newcomers/Refugees	\$4,245	0.4%	\$3,552	0.3%	\$3,883	0.4%
Men and Boys	\$5,222	0.5%	\$4,293	0.4%	\$3,269	0.3%
Ethnic/Racial Minorities - Other Specified Group(s)	\$3,230	0.3%	\$6,231	0.5%	\$2,915	0.3%
Ethnic/Racial Populations - General	\$3,135	0.3%	\$2,815	0.2%	\$2,640	0.2%
Gay/Lesbian/Bisexual/Transgender	\$739	0.1%	\$658	0.1%	\$2,262	0.2%
Substance Abusers	\$1,111	0.1%	\$2,575	0.2%	\$2,146	0.2%
Asians/Pacific Islanders	\$3,579	0.3%	\$2,633	0.2%	\$2,125	0.2%
Military/Veterans	\$2,352	0.2%	\$1,973	0.2%	\$1,184	0.1%
Offenders/Ex-Offenders	\$739	0.1%	\$2,009	0.2%	\$1,279	0.1%
Military/Veterans	\$2,352	0.2%	\$1,973	0.2%	\$1,184	0.1%
People with HIV/AIDS	\$867	0.1%	\$991	0.1%	\$577	0.1%
People with terminal illness	\$3,558	0.3%	\$694	0.1%	\$343	<0.1%
Single Parents	\$32	<0.1%	\$263	<0.1%	\$53	<0.1%
Migrant Workers	\$42	<0.1%	\$45	<0.1%	\$20	<0.1%
Indigenous peoples	\$42	<0.1%	\$0	0.0%	\$0	0.0%
Other Minorities	\$0	0.0%	\$145	<0.1%	\$0	0.0%
Total	\$1,043,481	100.2%	\$1,207,228	100.1%	\$1,083,880	100.0%





GRANTMAKING BY SUPPORT TYPE*



GIVING INSIGHTS

The Margaret A. Cargill Foundation granted a large amount of general support dollars in 2011. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in general support grant dollars. Longer term, the foundation has been launching and growing its formal programs gradually. 🕯️ In 2012, the percentage of grant dollars to each support type category returned to historic norms. 🕯️ In 2012, 90 percent of the sample grant dollars could be coded for support type.**

GRANTMAKING BY SUPPORT TYPE

Program support has consistently received the largest share of grant dollars since 1999, when MCF began coding for support type.

Support Type	in millions	2010		2011		2012	
		Grant Dollars	Share	Grant Dollars	Share	Grant Dollars	Share
Program Support		\$571.8	62%	\$616.3	56%	\$613.7	65%
General Support		\$188.9	20%	\$331.6	30%	\$187.7	20%
Capital Support		\$83.4	9%	\$75.8	7%	\$82.9	9%
Student Aid Funds		\$40.1	4%	\$39.1	4%	\$36.6	4%
Other		\$41.2	4%	\$36.0	3%	\$27.4	3%
Subtotal		\$925.5	100%	\$1098.8	100%	\$948.5	100%
Unknown		\$70.7		\$47.6		\$109.3	
Total		\$996.3		\$1,146.4		\$1,057.8	

* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. All values adjusted for inflation to 2012 dollars, using the Consumer Price Index. Due to rounding, figures may not add up to 100%.

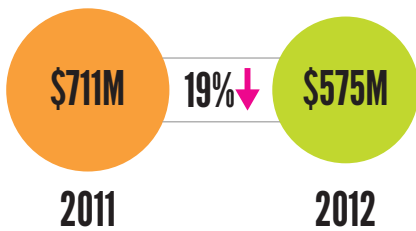
** See the Giving in Minnesota Methodology for more details.





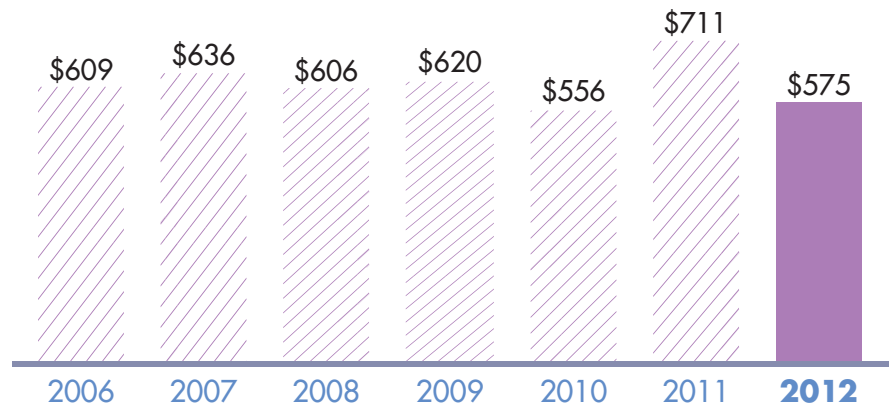
GIVING SNAPSHOT

Private foundations gave **\$575 million** in 2012, a **19-percent decrease** from 2011.*



PRIVATE GRANTMAKING

in millions



GIVING INSIGHTS

Giving by the Margaret A. Cargill Foundation decreased from \$142 million in 2011 to \$42 million in 2012, contributing to the decline in private foundation giving. Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time grants that were mostly paid out in 2011, resulting in a one-time large bump in distribution that year. Longer term, the foundation has been launching and growing its formal programs gradually. 🏠 In 2012, private foundations represented 85 percent of all grantmakers and 36 percent of all grant dollars paid in Minnesota. 🏠 Private foundation assets totaled \$13.69 billion in 2011, a 4 percent increase from 2011. 🏠 Generally founded by an individual, a group of individuals or a family, private foundations can be further categorized as family or independent.

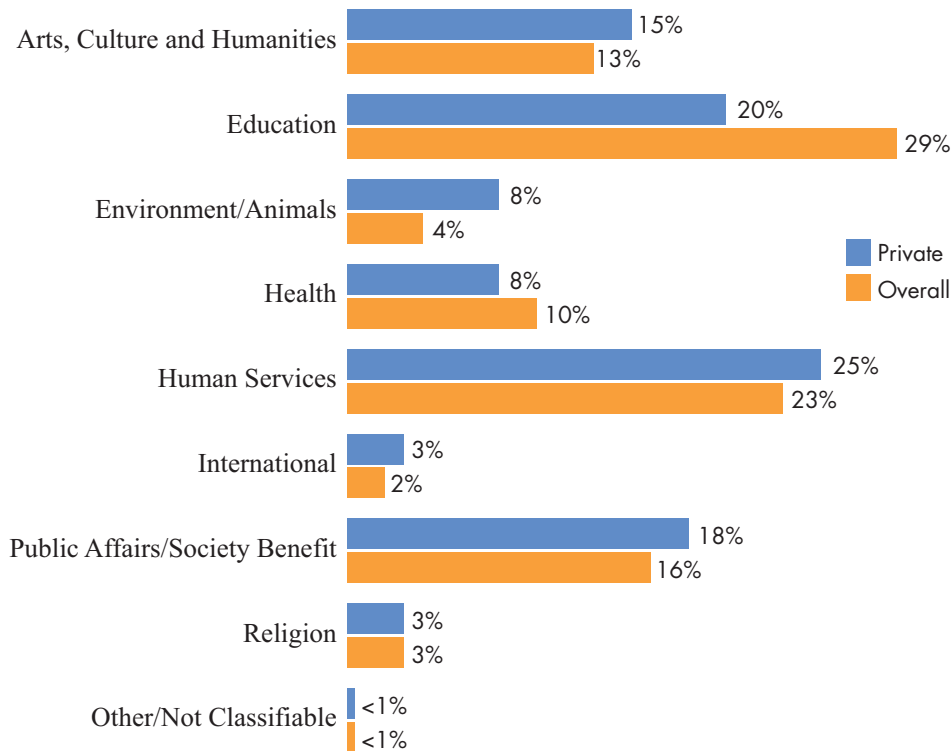
LARGEST PRIVATE GRANTMAKERS

1. **The McKnight Foundation** (\$85.1 million)
2. **Margaret A. Cargill Foundation** (\$42.0 million)
3. **Otto Bremer Foundation** (\$36.2 million)
4. **Robina Foundation** (\$26.4 million)
5. **Fred C. and Katherine B. Andersen Foundation** (\$21.7 million)

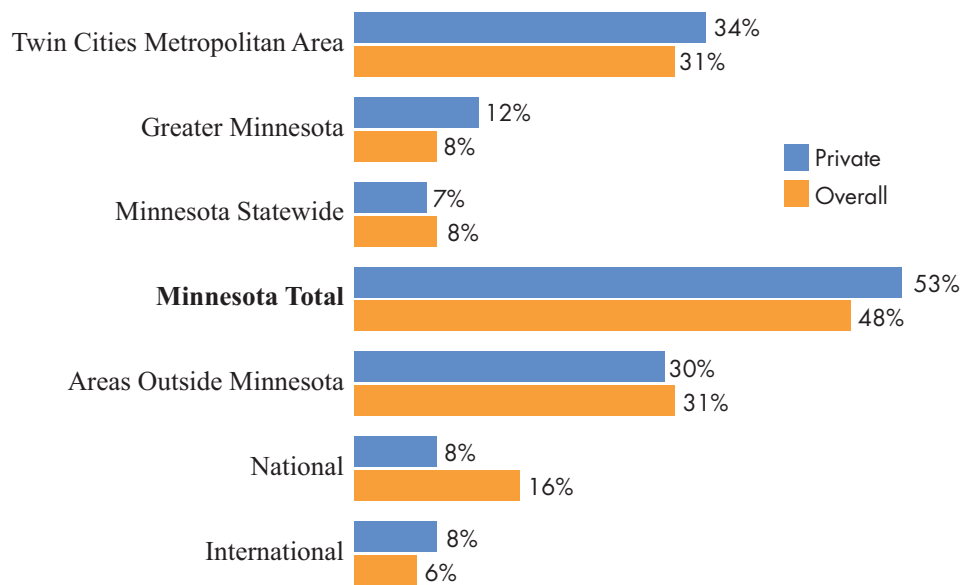
* All values adjusted for inflation to 2012 dollars, using the Consumer Price Index.



GIVING BY SUBJECT AREA*



GIVING BY GEOGRAPHIES SERVED*



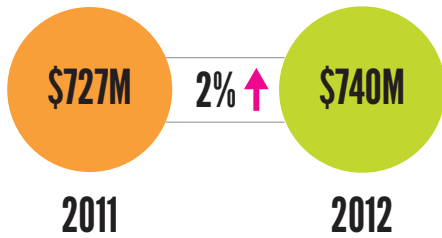
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Due to rounding, figures may not add up to 100%.



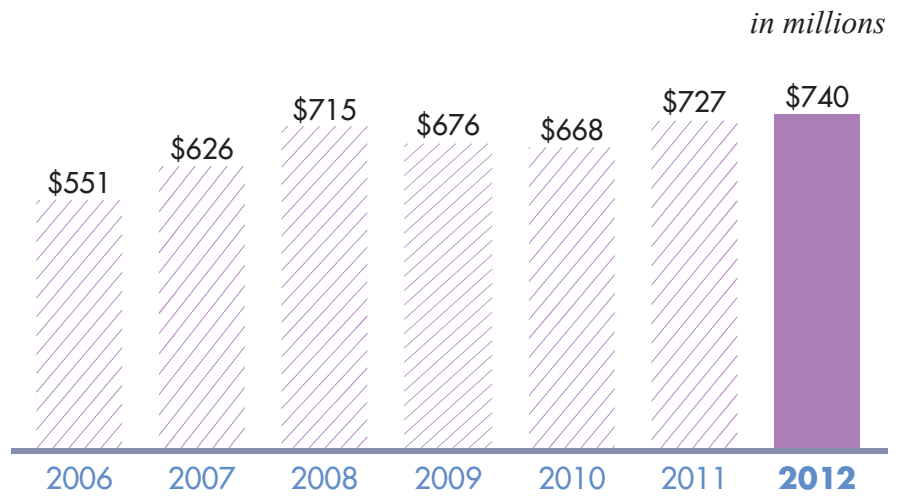


GIVING SNAPSHOT

Corporate grantmakers gave **\$740 million** in 2012, a **2-percent rise** from 2011.*



CORPORATE GRANTMAKING



GIVING INSIGHTS

Some corporations establish endowed foundations while others contribute through an annual giving program. Some operate both a foundation and a corporate giving program.  In 2012, Minnesota corporate foundations and giving programs represented just 9 percent of all grantmakers but gave 47 percent of all grant dollars. This trend – relatively few corporate grantmakers contributing a relatively large share of overall giving – has been consistent since MCF began conducting *Giving in Minnesota* research in 1976.  Corporate foundation assets totaled \$1.29 billion in 2012, a 9-percent decline from 2011.

LARGEST CORPORATE GRANTMAKERS

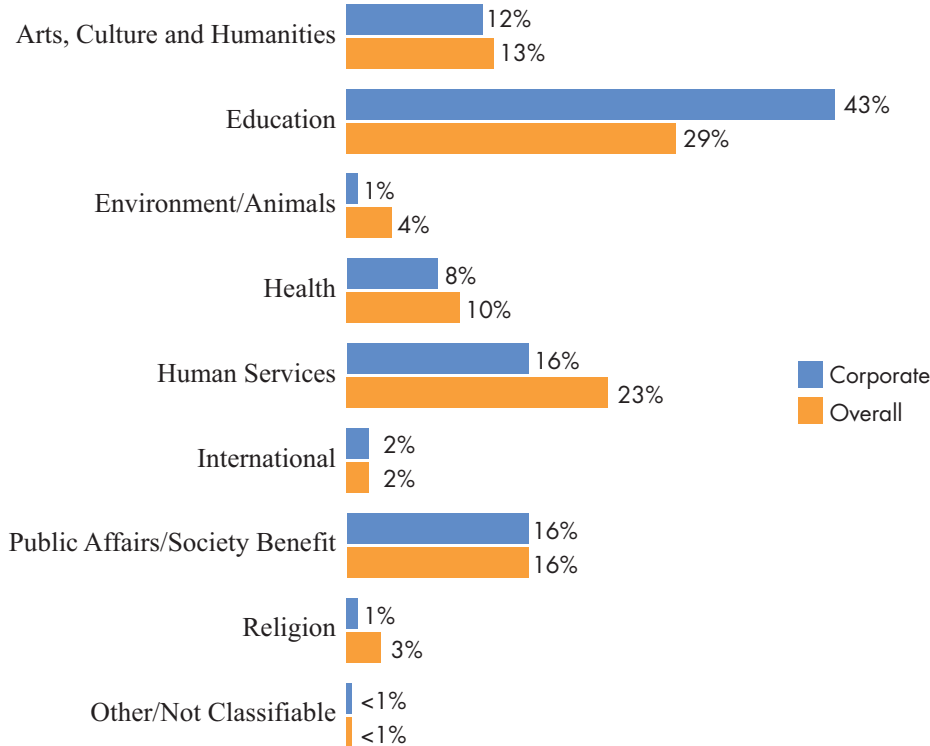
1. Target Foundation and Corporation (\$147 million)
2. General Mills Foundation and Corporation (\$104.4 million)
3. Cargill Foundation and Cargill, Inc. (\$69.1 million)
4. UnitedHealth Group and United Health Foundation** (\$58.5 million)
5. Medtronic Foundation and Corporation (\$50 million)

* All values adjusted for inflation to 2012 dollars, using the Consumer Price Index.

** United Health Foundation has additional direct charitable distributions in the form of mission-related programs and projects that total to \$1.8 million.

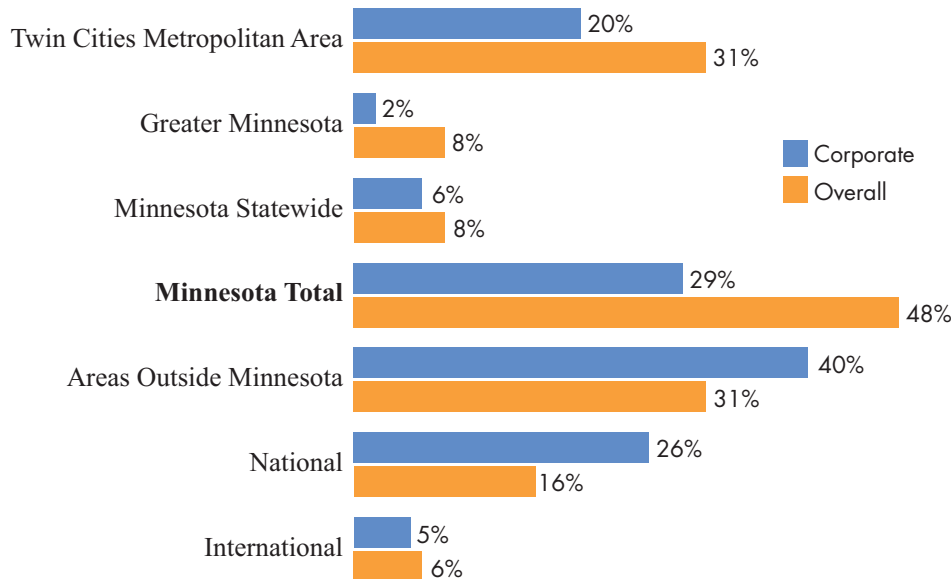


GIVING BY SUBJECT AREA*



GIVING BY GEOGRAPHIES SERVED*

Corporations based in Minnesota often divide their grantmaking between headquarters communities and other regions of the country or world where their facilities and customers are located.



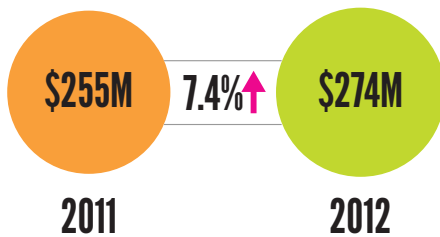
* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Due to rounding, figures may not add up to 100%.





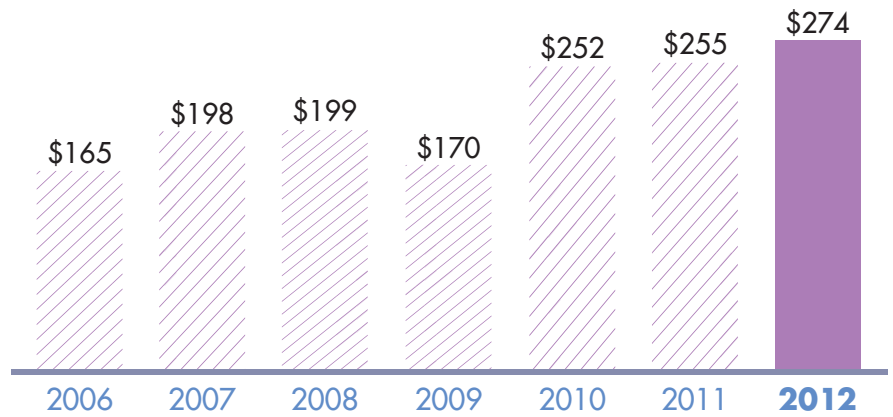
GIVING SNAPSHOT

Community and public grantmakers gave **\$274 million** in 2012, a **7.4-percent rise** from 2011.*



COMMUNITY/PUBLIC GRANTMAKING

in millions



GIVING INSIGHTS

Community/public foundations are publicly supported organizations operated by and for the benefit of a specific community or population, area of interest or geographic area. To create a more comprehensive picture of Minnesota philanthropy, MCF began including giving by Greater Twin Cities United Way, a public charity grantmaker, in its 2010 grantmaking totals; this drove the increase in giving between 2009 and 2010. Community and public foundation assets totaled \$3.65 billion in 2011, an increase of 6.4 percent from 2011.

LARGEST COMMUNITY/PUBLIC GRANTMAKERS

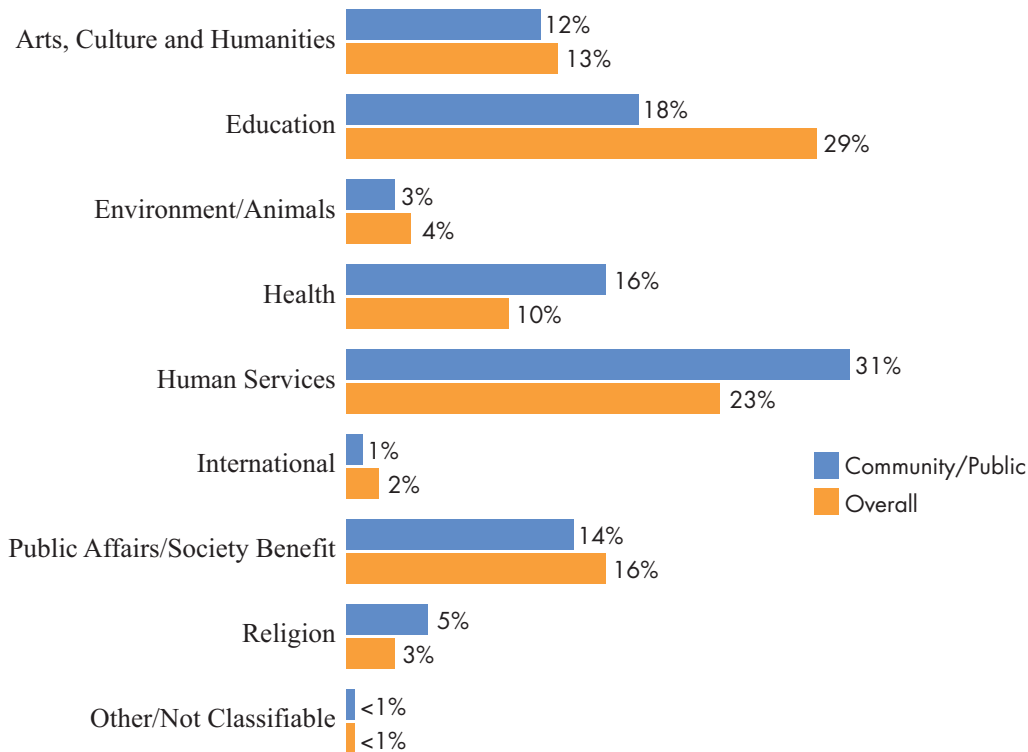
1. The Saint Paul Foundation and Minnesota Community Foundation (\$82 million)
2. Greater Twin Cities United Way (\$60 million)
3. The Minneapolis Foundation** (\$55.2 million)
4. InFaith Community Foundation (\$10.6 million)
5. The Hormel Foundation (\$6.9 million)

* All values adjusted for inflation to 2012 dollars, using the Consumer Price Index.

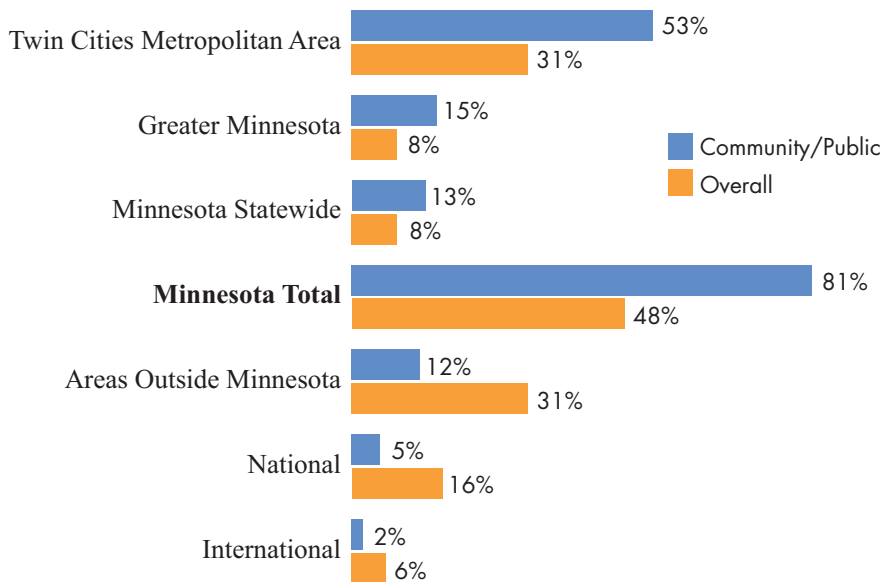
** Includes Robins, Kaplan, Miller & Ciresi Foundation for Children and Nonprofits Assistance Fund.



GIVING BY SUBJECT AREA*



GIVING BY GEOGRAPHIES SERVED*



* Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Due to rounding, figures may not add up to 100%.





TIME PERIOD

MCF analyzes data from the same time period from year to year. *Giving in Minnesota, 2014 Edition*, describes Minnesota grantmaking trends for the research year 2012, which MCF defines as including the fiscal years of Minnesota foundations and corporate giving programs that ended between June 1, 2012, and May 31, 2013. Therefore, grants used in this research were made between June 1, 2011, and May 31, 2013, depending on each grantmaker's fiscal year.

SOURCES OF INFORMATION

The Minnesota Council on Foundations (MCF) collects *Giving in Minnesota* data from public sources and directly from 100 of the largest grantmakers located in Minnesota (the *Giving in Minnesota* sample). Sources include:

- Self-reporting by grantmakers on grants paid and assets, including financial data provided to MCF for the Minnesota Annual Grantmaker Rankings, grants lists, annual reports and submissions to Minnesota Grantmakers Online (MGO), MCF's database of Minnesota grantmakers and grants.
- Annual IRS 990 tax returns filed by community/public foundations and IRS 990-PF returns filed by private foundations and company-sponsored foundations, which report total grants, total assets, and grant lists.
- The IRS Statistics of Income, Individual Income and Tax Data, by State And Size of Adjusted Gross Income, for Tax Year 2012, which reports aggregate individual giving data based on tax returns with charitable deductions.
- *Giving USA*, a publication of Giving USA Foundation, researched and written by the Center on Philanthropy at Indiana University (2013 edition), which provides information on the percentage of U.S. charitable givers who itemize their tax returns.
- Foundation Center data about grant dollars given to Minnesota recipients from non-Minnesota-based foundations, as well as national trend information.

GIVING IN MINNESOTA SAMPLE

To report on grantmaking trends, MCF analyzes grants paid by 100 of the state's largest grantmakers. The 100 grantmakers in the *Giving in Minnesota, 2014 Edition* sample include 51 private foundations, 30 corporate foundations and giving programs, and 19 community/public foundations. To produce *Giving in Minnesota, 2014 Edition*, MCF coded 27,940 grants of \$2,000 or more awarded by the 100 grantmakers in the sample. These grants totaled \$1.06 billion, representing 66 percent of all grantmaking in the state. Eighty-four of the grantmakers in the sample this year were also in last year's sample.

The community/public foundation grants included in the *Giving in Minnesota* sample include those from unrestricted assets, endowed funds and donor-advised funds.



GIVING IN MINNESOTA, 2014 SAMPLE

Private Foundations (Family and Independent)

Alliss Educational Foundation	Carlson Family Foundation	Steven C. Leuthold Family Foundation	Carl and Eloise Pohlad Family Foundation
Hugh J. Andersen Foundation	Cloverfields Foundation	Manitou Fund*	Prospect Creek Foundation
Andreas Foundation	Dorea Foundation*	Mardag Foundation	Margaret Rivers Fund
Fred C. and Katherine B. Andersen Foundation	Edelstein Family Foundation	Kendrick B. Melrose Family Foundation*	Robina Foundation
L. and N. Andreas Foundation	George Family Foundation	The McKnight Foundation	Richard M. Schulze Family Foundation
Bernard and Fern Badzin Foundation*	GHR Foundation	Mithun Family Foundation	The Sabes Family Foundation
The Bentson Foundation	Hardenbergh Foundation	Kevin J. Mossier Foundation*	Slawik Family Foundation*
F.R. Bigelow Foundation	HRK Foundation	William W. and Nadine M. McGuire Family Foundation	Wallin Foundation*
Blandin Foundation	Huss Foundation	R. B. Nordick Foundation	Wem Foundation
Douglass Brandenburg Family Foundation	I. A. O'Shaughnessy Foundation, Incorporated	Northwest Area Foundation	WSDC Foundation
Bush Foundation	Ida C. Koran Trust	Otto Bremer Foundation	
Patrick and Aimee Butler Family Foundation	The Jay and Rose Phillips Family Foundation of Minnesota	Ordean Foundation*	
Margaret A. Cargill Foundation	Jerome Foundation	Edward and Leslye Phillips Family Foundation	
	K.A.H.R. Foundation*		
	Peter J. King Family Foundation*		

Corporate Foundations & Giving Programs

3M/3M Foundation	Deluxe Corporation Foundation/ Deluxe Corporation	Opus Foundation	Thrivent Financial Foundation
Andersen Corporate Foundation	The Dorsey & Whitney Foundation*	Pentair Foundation	Travelers Corporation and Travelers Foundation
Best Buy Children's Foundation	Ecolab Foundation and Corporation	RBC Foundation - USA	U.S. Bank Foundation
Blue Cross and Blue Shield of Minnesota Foundation/Blue Cross and Blue Shield of Minnesota	Federated Insurance Foundation, Inc.	Securian Foundation/Securian Financial Group	United Health Foundation
Cargill Foundation and Cargill, Inc.	General Mills Foundation and Corporation	Shakopee Mdewakanton Sioux Community	Wells Fargo Foundation Minnesota
CHS Foundation*	Land O'Lakes Foundation	St. Jude Medical Inc./St. Jude Medical Foundation	Xcel Energy Foundation/ Corporate Citizenship
Delta Dental of Minnesota Foundation and Delta Dental of Minnesota	Medtronic Foundation	Target Foundation and Corporation	
		TCF Foundation	

Community/Public Foundations

American Center for Philanthropy	Duluth Superior Area Community Foundation	The Minneapolis Foundation	West Central Initiative
Catholic Community Foundation in the Archdiocese of Saint Paul and Minneapolis	Fargo-Moorhead Area Foundation	Northland Foundation	Women's Foundation of Minnesota
Central Minnesota Community Foundation	Greater Twin Cities United Way	Rochester Area Foundation*	Youthprise*
ClearWay Minnesota	The Hormel Foundation	The Saint Paul Foundation and Minnesota Community Foundation	
	InFaith Community Foundation	Southwest Initiative Foundation*	
	Medica Foundation		

* Not in the Giving in Minnesota, 2013 Sample



GRANT CODING

MCF codes grants of \$2,000 and above made by 100 of the largest grantmakers in the state using the National Taxonomy of Exempt Entities (NTEE) system, which was developed by the National Center for Charitable Statistics (NCCS) in 1987, and the Grants Classification System (GCS), which was developed by the Foundation Center in the late 1980s. These two coding systems allow for categorization of grants by subject, geography served, intended beneficiary and support type.

The NTEE is used widely by the IRS, as well as philanthropy research organizations, to classify nonprofit organization activities. The system classifies 10 subject areas and 26 major subcategories and additional subfields for services, disciplines or types of institutions unique to each field. In research on national giving trends, Foundation Center reports on all 10 subject areas, but MCF reports on 8 subject areas, categorizing science and technology and social science research within public affairs/society benefit.

MCF codes each grant by subject area, based on the grant description's purpose, when available. When no description is provided, the grant is coded based on the recipient organization's primary purpose. If an organization has more than one purpose, the code is limited to the one listed first on the nonprofit's IRS Form 990.

LIMITATIONS

The *Giving in Minnesota* sample data presented in this report are used to suggest overall grantmaking trends in Minnesota. Although giving by the sample represents a large portion of Minnesota's grant dollars, it is not a complete picture of all giving in the state.

Grants of less than \$2,000 have been excluded, as have all grants made by smaller foundations and giving programs, grants made directly to individuals, and grants made by private operating foundations.

Some of the data sources have certain limitations:

- The annual IRS 990 and IRS 990-PF tax returns often provide minimal information about grants and grant recipients. In particular, these tax returns may lack detailed grant descriptions, such as the purpose, the address or geographic service area of recipients, the type of support provided (operating vs. program, etc.), and the intended beneficiary. MCF attempts to obtain missing information directly from grantmakers, but sometimes it is not available.
- The level of detail and specificity of self-reported data varies across grantmakers.
- The data on individual giving in Minnesota are estimated based on *Giving USA* and IRS data; not all individuals who make charitable contributions itemize their tax returns.
- Information from corporate giving programs is self-reported to MCF and is not independently verified.
- Corporations are only required to report to the IRS contributions made through corporate foundations, which are legally classified as private but not coded as such in this research.

