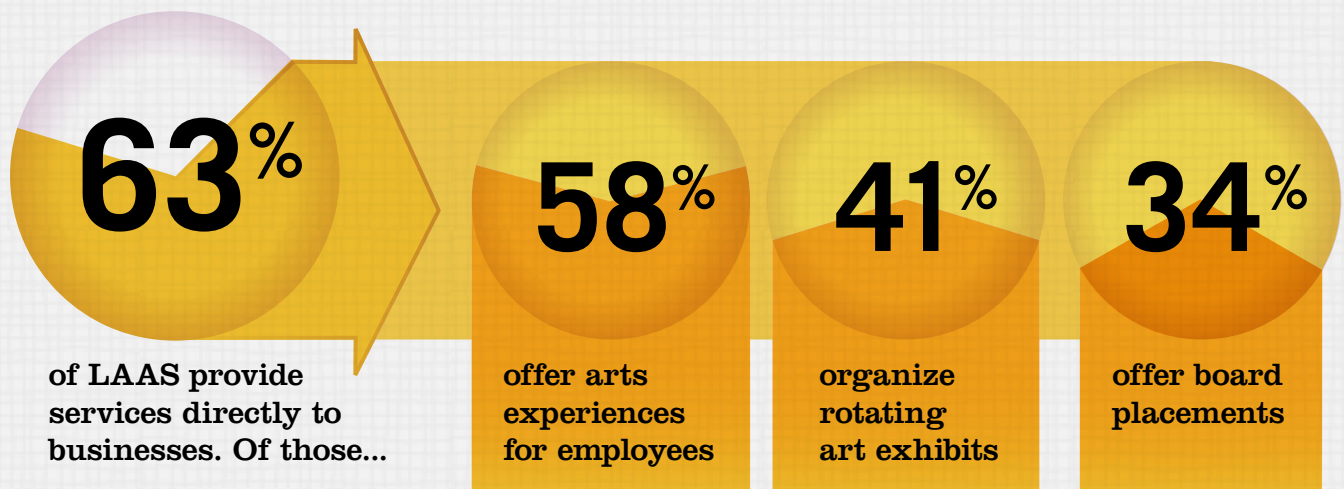


# LOCAL ARTS AGENCIES AND BUSINESS

Local arts agencies (LAAs) connect the arts community and the business community. Sixty-nine percent of LAAs facilitate partnerships between arts organizations and businesses.



Sixty-three percent of LAAs provide services directly to businesses. LAAs manage a broad scope of programs—such as workplace giving to encourage employees to give to the arts, artwork loan initiatives that place art in corporate spaces, and training programs that utilize artistic and creative practices to increase employee engagement such as corporate Battle of the Bands competitions. According to LAA leaders, the three most effective arguments to advocate for the arts within the business community are: (1) economic impact, (2) benefits to business, and (3) arts and community development.

## LOCAL ARTS AGENCIES BY THE NUMBERS

- 66 percent of LAAs partner with their Chamber of Commerce.
- 65 percent of LAA boards include at least one business leader.
- 56 percent of LAAs receive financial support from corporations.
- 48 percent of LAAs consider businesses to be one of their primary constituency groups.
- 41 percent of LAAs give annual awards to businesses in recognition of their support for the arts.