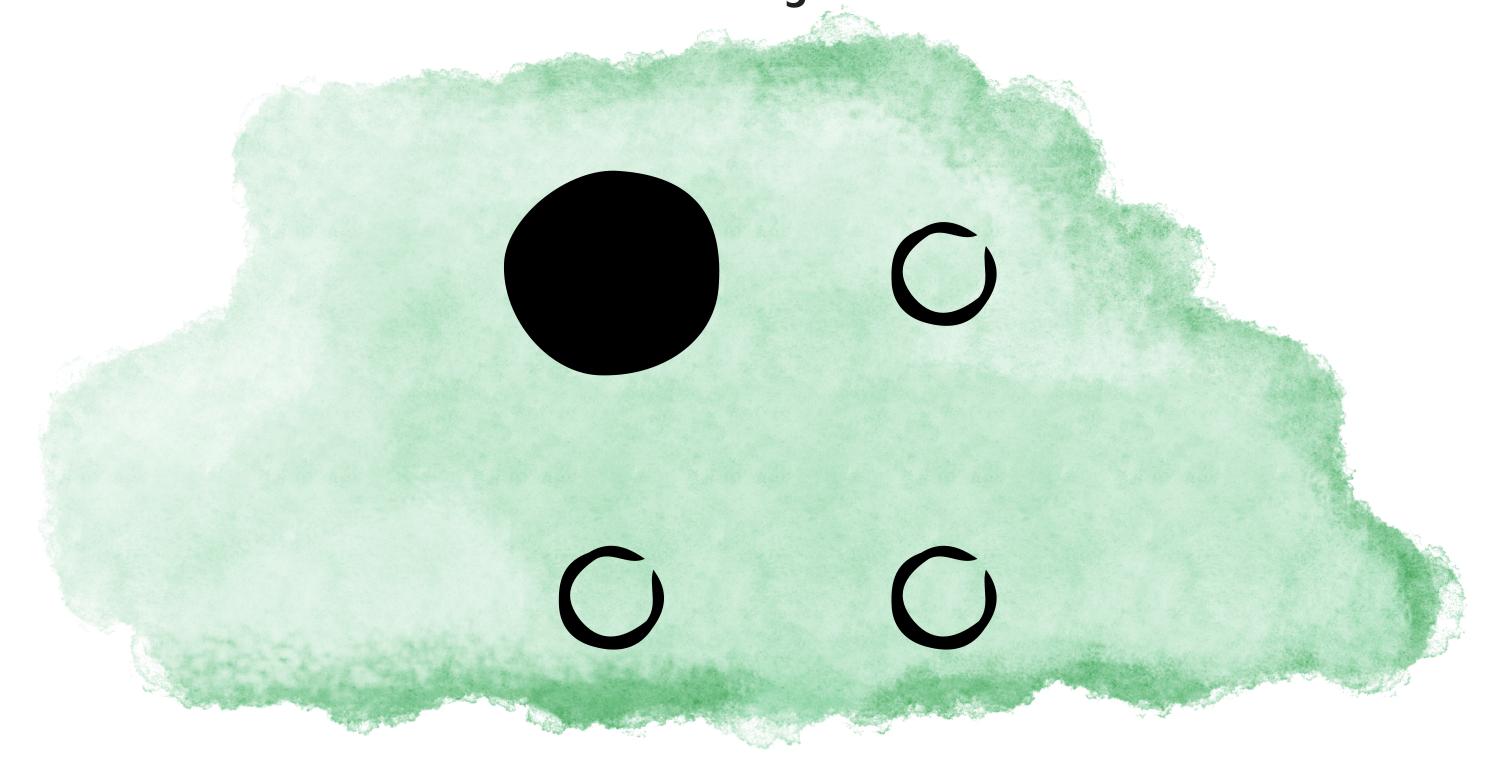
AESTHETIC PERSPECTIVES

Attributes of Excellence in Arts for Change



C C SENSORY EXPERIENCE

Vivid sensations
deepen the
experience of the
creative work and
heighten the power
of its messages and
the potential for
change

Consider:

How does the work highlight or challenge sensory expectations?

How do the sensory responses relate to the social, civic, or justice intentions of the work?

How do sensory elements affect people's experience of the creative work? Does the work elicit purposeful discomfort, the impulse to talk or tell a story, or physical responses (movement, vocal, facial expressions, etc.)?

How do sensory choices engage the imaginations of audience members?





Aesthetic Perspectives includes 11 attributes that address the potency of creative expression to embody and motivate change. Developed by artists and allied funders and evaluators in partnership with the Nathan Cummings Foundation, the Arts x Culture x Social Justice Network with support from the Hemera Foundation.