

# AESTHETIC PERSPECTIVES

Attributes of Excellence in Arts for Change



## STICKINESS

***The creative work achieves sustained resonance, impact, or value***

### **Consider:**

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What are the literal or figurative marks of the work that are compelling, resonant, or striking?

What are participants' takeaways from the experience and how do they connect to the social aims of the work?

Is the creative work part of an overall strategy addressing civic or social change that supports continued engagement on the issue?