

What is the economic value of THE ARTS?

TOP ARTS AND CULTURE INDUSTRIES	
	Broadcasting
	Motion Pictures and Video
	Publishing
	Arts/Culture Retail
	Performing Arts and Independent Artists
	Advertising

The arts and culture trade surplus in 2012 was **\$25 billion.**

\$698 Billion | What the arts contribute to the U.S. economy
4% of GDP

4.7 Million | Number of workers in the arts and cultural sector
\$334.9 Billion | Total compensation of arts and culture workers

\$105 Billion | Total capital investments in arts and culture

70%
 Percentage of investments from entertainment originals, such as movies, TV shows, and books

\$869 Billion | Contribution to GDP from copyright-intensive industries

50% is from the arts sector!

Advanced economies depend on growth.
The arts help the creative economy grow.

62 | Number of additional jobs created for every 100 from new demand for the arts

Source: Arts and Cultural Production Satellite Account (1998-2012), National Endowment for the Arts and U.S. Bureau of Economic Analysis