



Business Volunteers for the Arts® Programs 2012 Survey Results

10 out of the 12 national BVA affiliates responded to the survey. According to these respondents:

- **439** businesses in total provided volunteers
- **277** arts and cultural organizations were served by BVA volunteers during fiscal year 2012
- According to respondents, a total of **825 volunteers** donated **9,165 hours** of pro bono consulting during fiscal year 2012. At the mid-consultant rate of \$120 per hour the donated amount equals **\$1,099,800**
- The most common types of BVA projects for which volunteers were requested to lend their expertise were **marketing & PR, strategic planning, finance & administration, and information technology.**
- The art disciplines that were most represented by the clients/customers of BVA programs were **music, dance, theatre, and visual arts.**
- The dollar value of cash and in-kind resources donated by BVA volunteers and their employers was approximately **\$396,150**
- According to respondents the most common alternative ways that businesses supported the arts in their communities was by **servicing on the board of the organization with whom they were initially matched as a BVA, speaking at workshops/events, participating in board development programs, and attending recognition or fundraising events.**
- **90 percent** of respondents anticipated the number of BVA volunteers to either increase or stay at the same level during fiscal year 2013.