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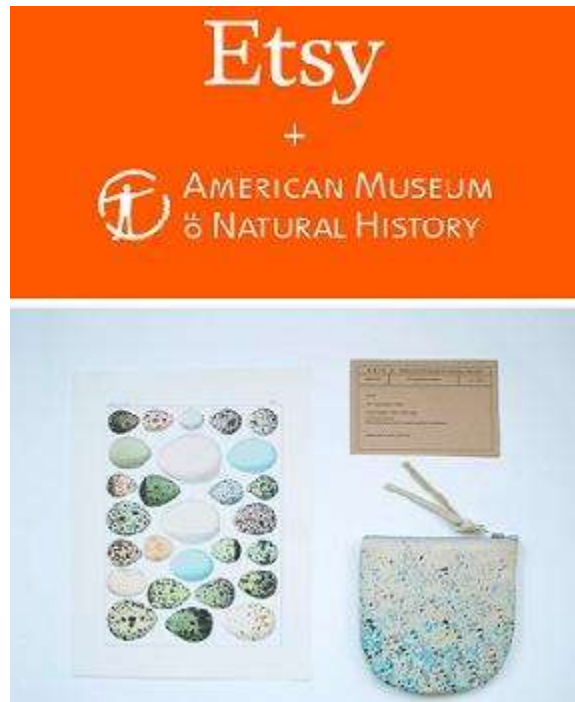
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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Etsy Artisans Bring the American Museum of Natural History to Life

Online craft seller [Etsy](#) has partnered with the [American Museum of Natural History](#) in New York City to create limited edition items to be sold at the museum's gift shop and [online](#). The Etsy shop includes over 140 objects inspired by the museum's collection, such as the Gem and Minerals Hall and the Hall of Ocean Life.

Partnering with the American Museum of Natural History offers [Etsy Wholesale](#) designers an opportunity to create unique products that challenge their creativity. "Everyone was just giddy," [says](#) Vanessa Bertozzi, Program Manager for Etsy Wholesale. "It's the first time that we've officially worked with a museum. We wanted to dig into the artistic process, and that's been the most amazing part of this, to see what these guys come up with when you set them loose on a collection and what inspires them and their interpretation of it. I love the range—there's something for everyone."



Continue reading on the [pARTnership Movement!](#)

Employee Engagement Case Studies with Etsy & Publicolor

Webinar: Employee Engagement Case Studies

The [Arts & Business Council of New York](#) has unveiled its Employee Engagement program, but what does that mean? Businesses that want to succeed and be creative are looking for ways to retain



employees and inspire creativity, innovation, team-building and more. Whether it is an individual volunteer opportunity, pro bono consulting, or bringing the arts into the workplace, partnering with arts organizations can offer many valuable benefits to business employees that lead to greater recruitment, retention and innovation. In this webinar, hear first-hand examples of projects from ABC/NY's Employee Engagement Menu of Services, and how these activities benefit both the arts organization and the business, and can lead to mutually beneficial partnerships.

Speakers: Sarah Starpoli, Culture & Engagement Manager, [Etsy](#); Bill Colona, Volunteer Manager, [Publicolor](#)

Wednesday, March 25, 2015

3:00 p.m. - 4:00 p.m.

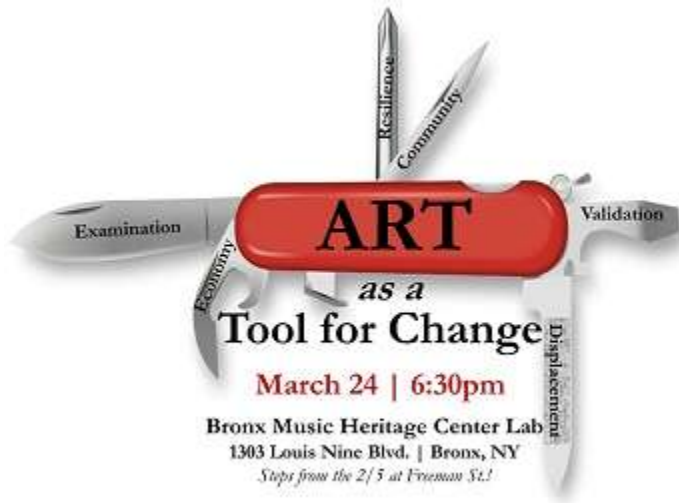
REGISTER for FREE at bit.ly/artswebinar

Coming Up with ELNYA

Check out what's coming up with the [Emerging Leaders of New York Arts!](#)

Creative Conversation: Art as a Tool for Change

How can artists and arts organizations harness the power of art to create positive change? Join ELNYA for a conversation on the power of the arts—talk with artists, producers, creators, and innovators to discover how art can powerfully impact communities, and tackle some of the very real challenges that come with that work.



Panelists: Dennis RedMoon Darkeen, [The Laundrymat Project](#); Patty Dukes and Reph Star, [Circa95](#); Ariana Hellerman, [Ariana's List](#); more to be announced!

Tuesday, March 24, 2015

6:30 p.m.

Bronx Music Heritage Center Lab

[1303 Louis Nine Boulevard](#)

[Bronx, New York 10459](#)

RSVP for FREE!

The Arts & Business Council of New York Advisory Council

Are you a business leader interested in using your expertise to further the mission of the Arts & Business Council of NY? [Apply to join our Advisory Council on LinkedIn!](#)

The ABC/NY Advisory Council comprises business leaders who provide strategic insight and expertise on key ABC/NY initiatives including programming, messaging, advocacy, and strategic alliances within the private-sector community.



Twitter Talk: Employee Engagement through Arts in the Workplace

Employee Engagement can take many forms, often bringing business employees outside of the office. But what happens when the arts come to them? Join the [Arts & Business Council of New York](#) on [Twitter \(@ArtsBizNY\)](#) as we dedicate the day to sharing resources and stories about employee engagement through arts in the workplace! Follow along and share your own thoughts using the hashtag **#workplacearts**.

Thursday, April 23, 2015
Kicking off at 9:30 a.m.
Follow along at twitter.com/ArtsBizNY



New Tool-kit! Corporate Social Responsibility and the Arts

The [pARTnership Movement](#), a campaign of Americans for the Arts designed to reach business leaders with the message that partnering with the arts can build their competitive advantage, is pleased to announce the release of its latest tool-kit, [Corporate Social Responsibility and the Arts: Partnering with Business to Enact Social Change](#). The tool-kit was created in collaboration with [Animating Democracy](#) to highlight key elements of their latest report, Corporate Social Responsibility and the Arts, which details the current landscape of corporate support for arts and culture—one in which more corporations are focusing strategically on issues that align with their business interests and have a positive social impact on their employees, consumers, or the communities in which they do business.

The tool-kit is a companion piece designed to assist arts groups in distilling the information in the report and replicating example partnerships in their own communities. We hope it will inspire you to foster mutually beneficial arts and business pARTnerships in New York City! For the best results, open the report in Internet Explorer or Chrome.



Join Our Team!

The [Private Sector Initiatives Department](#) of [Americans for the Arts](#) is hiring. Join our team as the Business Committee for the Arts Coordinator!



Americans for the Arts is the largest private sector advocacy and service organization working to advance the value of the arts to business and foundation leaders. The Business Committee for the Arts (BCA) Coordinator works to stimulate partnerships between the arts and business sectors through the creation of content and marketing for the campaign; oversees our annual business recognition event The BCA 10: Best Business Partnering with the Arts in America; and manages our BCA Executive Board of corporate CEOs. As part of that work, the Private Sector Initiatives department created the pARTnership Movement campaign to reach business leaders with the message that partnership with the arts will help them achieve their goals. The Business Committee for the Arts Coordinator reports to the Vice President of Private Sector Initiatives.

Read more about the position and how to apply [HERE!](#)

NYC Service "Volunteers Count" Survey

[NYC Service](#) is excited to announce plans for a new report "NYC Volunteers Count." NYC Service promotes volunteerism, engages New Yorkers in service, builds volunteer capacity and mobilizes the



power of volunteers to impact New York City's greatest needs.

Please help NYC Service collect the best and most complete NYC volunteer data for 2014 by answering two questions. The "NYC Volunteers Count" report will recognize each organization and City agency that participates, as well as present summary information about NYC volunteers!

Please follow [this link](#) to complete a short survey by **March 13th**.

Thank you for your participation and for your service! Your leadership makes a major difference to our city!

Coming Up with Patron Technology

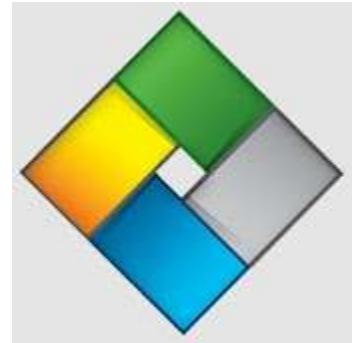
Patron Manager Community Meeting 2015

August 26 - August 28, 2015

[Early registration](#) is now open!

Take advantage of the available discounts and suggest topics you'd like to see covered.

In the meantime, check out some [recent blog posts](#) and stay in the loop on upcoming [Patron Manager trainings](#)!



Links We Like

The [arts played a role](#) in enhancing this designers run at New York Fashion Week!

Check out these [five key elements](#) that have proven important in successful partnerships around employee engagement.

"[Corporate philanthropy needs to be strategic](#) and built out of a shared value among the corporation, the nonprofit and the community" - arts organizations need to be prepared to identify common goals!



Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

DONATE NOW