

**DID YOU KNOW?**

**What is CRESCENDO?** “CRESCENDO!- Celebrating Arts, Culture and History: The Heart and Soul of the Lowcountry.” Sponsored by the Arts & Cultural Council of Hilton Head, In Honor of Arts and Humanities Month, October 10- November 15, 2019. In 2018, Crescendo arts and culture events were attended by more than 62,000 residents and visitors-regionally, nationally and internationally.

* **Opening Celebration- The community is invited to an ARTS and CULTURE RECEPTION on Thursday October 10, 2019 2019; 5:00-7:00 pm.**
* **Location Shelter Cove Park. Complimentary Art, Music, & Refreshments! Ticket giveaways!**
* **ONLINE Calendar of CRESCENDO Events! Go to website:** [www.hiltonheadartsdaily.org](http://www.hiltonheadartsdaily.org)

**Why CRESCENDO as a Title?** The crescendo brings intensity to music, a steady upswing in volume where the music stuns and shatters sound barriers. The Arts and Culture Council of Hilton Head Hilton Head/Bluffton brings the same intensity to October, packing the arts calendar in a stunning array of arts, culture and history events. Therefore: CRESCENDO!

**Why the Month of October for CRESCENDO?**

* **National Arts and Humanities Month,** first launched 30 years ago by Americans for the Arts, includes these goals:
* **Focus** on the arts at local, state and national levels,
* **Encouraging** individuals and organizations to participate in the arts,
* **Allowing** Governments and businesses to show their support of the arts,
* **Raising** public awareness about the role the arts and humanities play in our communities and lives.

**Who is The Arts & Cultural Council of Hilton Head? The ACCHH** is a 501(c)3 not-for-profit organization which coordinates, promotes, communicates, and showcases arts and cultural organizations and businesses in the Hilton Head and Bluffton area for the purpose of creating an arts destination, enriching the quality of life, and speaking with one voice on cultural issues. Membership is open to non-profits and for-profit entities in Southern Beaufort County that support the mission of the ACCHH. Currently, more than forty arts, cultural and history organizations as well as individual artists in the Hilton Head/Bluffton area make up the diverse membership.

**Join us at one of our free ACCHH Open Houses**: **August 22, 2019**- 6:00-7:30 pm Heyward House, Bluffton **September 12, 2019**- 5:30 pm-7:00 pm Bo Art, Hilton Head

**For more information, please contact: Patti Maurer**, Chair, ACCHH – pmaurer@isca-online.org **Linda Bloom,** Membership V. Chair, ACCHH - bacartcon@aol.com **Natalie Hefter**, Crescendo Chair- nhefter@coastaldiscovery.org